FBB FLUGHAFEN BERLIN BRANDENBURG

Specifications
WiFi Sponsoring BER

Advertising spot 1: WiFi Login "Spotlight" (5 sec. display duration):

Device	Desktop Landscape Advertising	Mobile Vertical Advertising
Medium	Banner/animation	Banner/animation
File format	animated gif, jpeg	animated gif, jpeg
Display format	3,900 x 1,625 pixel at 72 dpi (format 3:1.25)	1,300 x 1,950 pixel at 72 dpi (format 2:3)
Language	German & English	German & English
Titling (**4 files**)	Desktop_DE Desktop_EN	Mobile_DE Mobile_EN
URL	DE URL & EN URL (complemented by a tracking parameter if necessary)	DE URL & EN URL (complemented by a tracking parameter if necessary)

Advertising spot 2: WiFi Login "In-page":

See specifications of advertising spot 1 above.

Both advertising spots (1 & 2) are subject to the same motive (DE & EN) for the Desktop or Mobile Version.

Data delivery:

Delivery period: 8 working days before sending date at the latest

Delivery: via e-mail (up to max. 10 MB)

Upload FBB-Server (link provided on request)