

Advertising at BER

The gateway to the capital region

Your advertising presence at
Berlin Brandenburg Airport (BER)
Willy-Brandt

Media Data 2024
Airport Berlin Brandenburg GmbH



Flughafen Berlin Brandenburg (BER)

Key Facts

- 24.8 million passengers are expected at Berlin Brandenburg Airport in 2024.
- More than 60 airlines fly to over 140 destinations in almost 50 countries.
- One airport location for the Berlin-Brandenburg capital region

The current monthly traffic statistics can be found on our website: [Traffic Statistics](#)

Berlin

Diverse capital

Berlin is a cosmopolitan metropolis with great charisma.

- Strong growth: More than 3.85 million residents from 190 nations
- Political driver: Initiator of national and international politics
- Tourism: Top 3 European travel destinations
- First-class start-up location: Nowhere are more start-ups founded
- Unique cultural landscape: Distinctive art scene and exciting nightlife

Capital Region Berlin-Brandenburg

The capital region of Berlin-Brandenburg is attractive and scores points with its diversity.

- Innovation hub: densest research landscape in all of Germany
- Economy: established location with a wide variety of industries
- Media location: world leader and Germany's No. 1
- Transport hub: Located in the middle of Europe



Fairs, congresses, events Berlin 2024

I. Quarter

- 04.-07. February Fashion Week
- 07.-09. February Fruit Logistica
- 15.-25. February Berlinale
- 05.-07. March ITB – Travel Trade Show*

III. Quarter

- 14. Juni – 14. July UEFA EURO 2024*
- 06-10. September IFA - Consumer Electronics Fair*
- 24.-17. September Innotrans
- 29. September Berlin Marathon

II. Quarter

- 13.-14. April Velo Berlin
- 05.-09. June ILA*
- 14. Juni – 14. July UEFA EURO 2024*

IV. Quarter

- 04.-06. November Bazaar Berlin

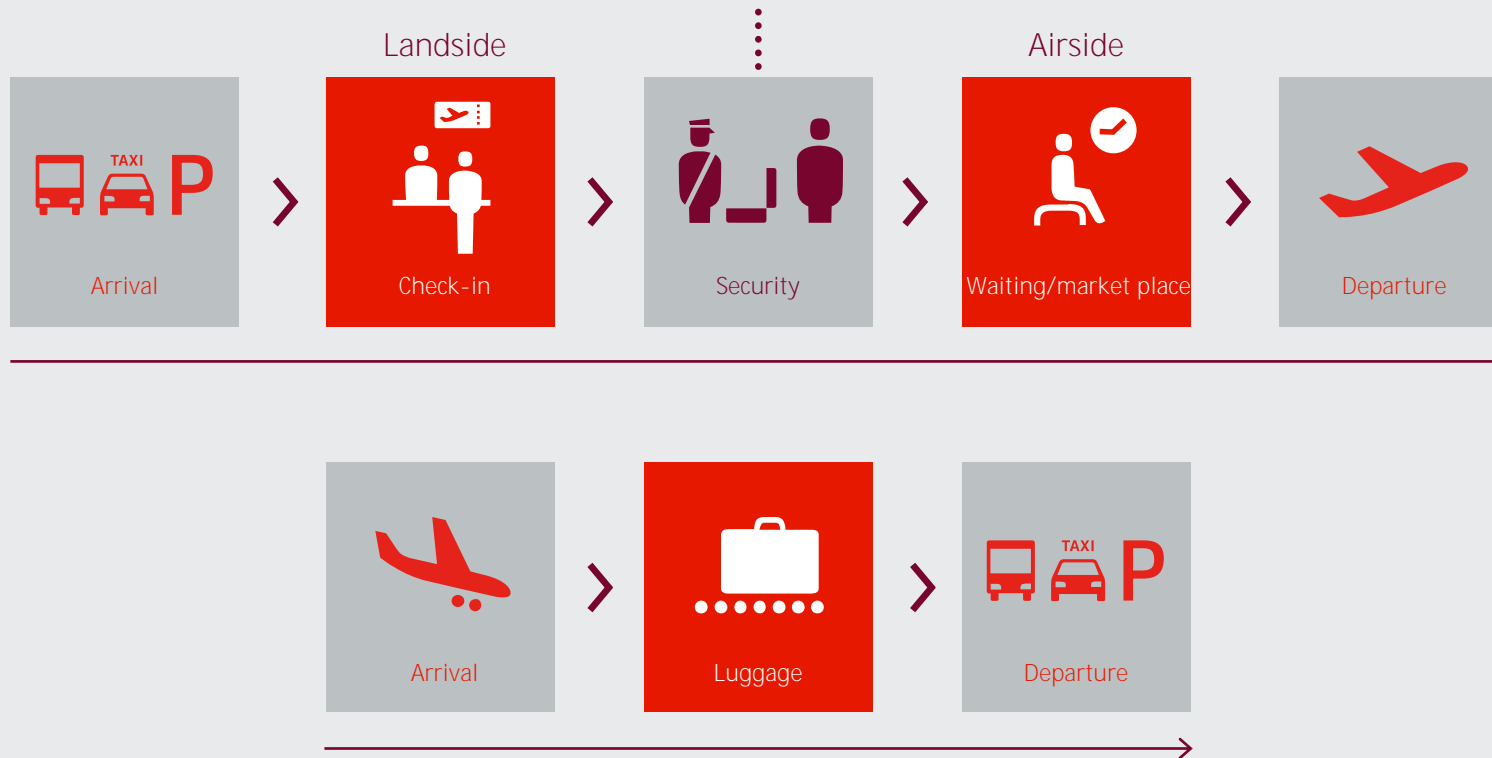


*Please note our 15% trade fair surcharge in the corresponding period.

Traveler Journey

Accompany your target audience on their journey

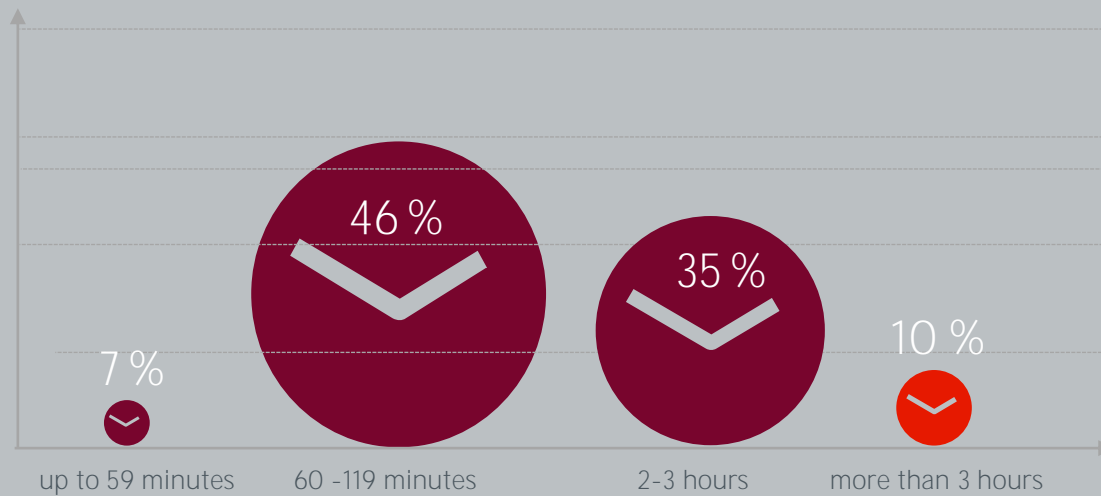
Our advertising spaces accompany your audience from arrival at the airport, through check-in, from the gate to the plane as well as on arrival from plane to baggage claim through, to leaving the airport. Take advantage of waiting situations, layovers and speak directly to your target audience in the right moments.



Airport Berlin Brandenburg

Traffic statistics 2023

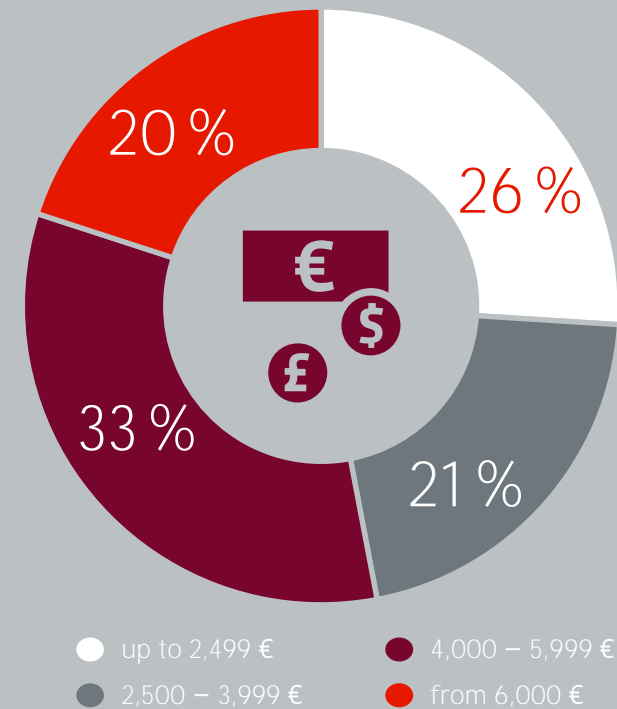
Length of stay



Age structure



Household net income

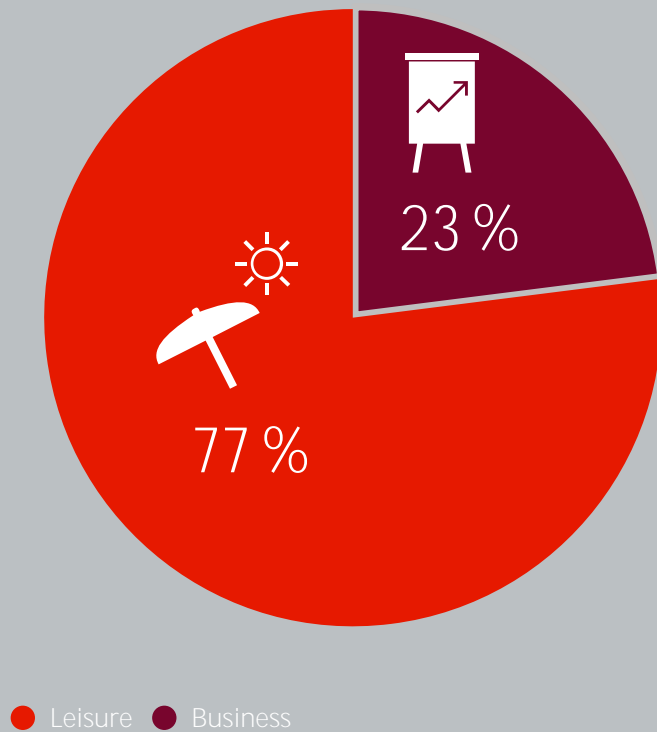


Source: Traffic figures 2023, passenger survey 2023

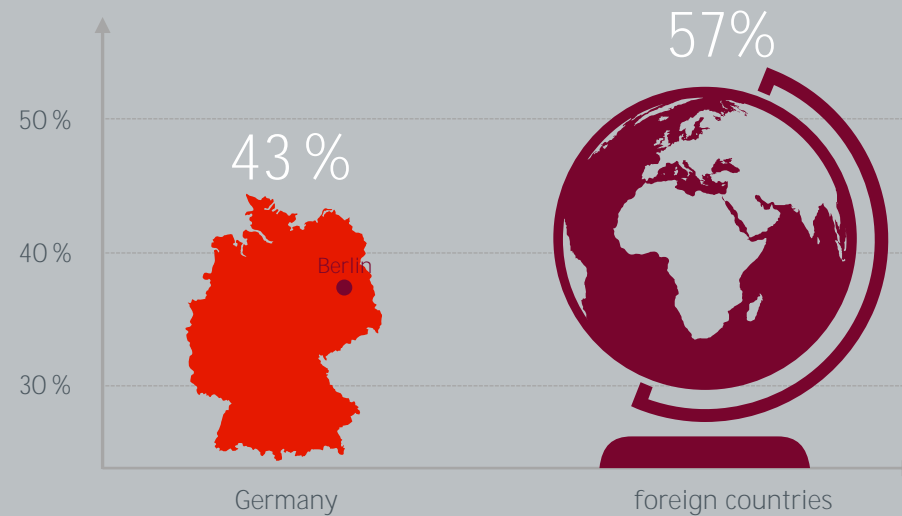
Airport Berlin Brandenburg

Traffic statistics 2023

Reason for travel



Residence



Baggage



Source: Traffic figures 2023, passenger survey 2023

Levels – Terminal 1



Level 2

Departure non-Schengen

Level 1

Check-in area, departure and arrival Schengen

Level 0z

Arrival and transfer non-Schengen

Level 0

Arrival, baggage claim and pick-up hall

Level U1

Distribution level, access to public transport

Terminal 2

Terminal 1 Facts

Terminal 1 is the largest terminal at BER.

- Handling 76% of all passengers
- 50% departing passengers / 50% arriving passengers
- 68% Schengen travelers / 32% non-Schengen travelers

Top 5 airlines 2023: easyJet, Lufthansa, Eurowings, Turkish Airlines, British Airlines

Top 5 destinations 2023: Frankfurt, München, Amsterdam, Zürich, Antalya

Terminal 1 - Level 0

Arrival level

Passengers arriving in Terminal 1 are guided through the baggage claim areas and then welcomed by their pick-ups – the Meeters & Greeters.

Retail, restaurants, car rental companies and other services are also located on this level.



© Anikka Bauer

Level 0

Location map



Poster Box arrival gangway north and south

Generate awareness straight from the runway
Want to get your message across to an international audience? This way please! With positioning un-missable for passengers arriving from non-Schengen areas - one net of two poster boxes located in the north and south gangways leading to baggage reclaim.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, arrival gangway, security area

🎯 Arriving non-Schengen passengers

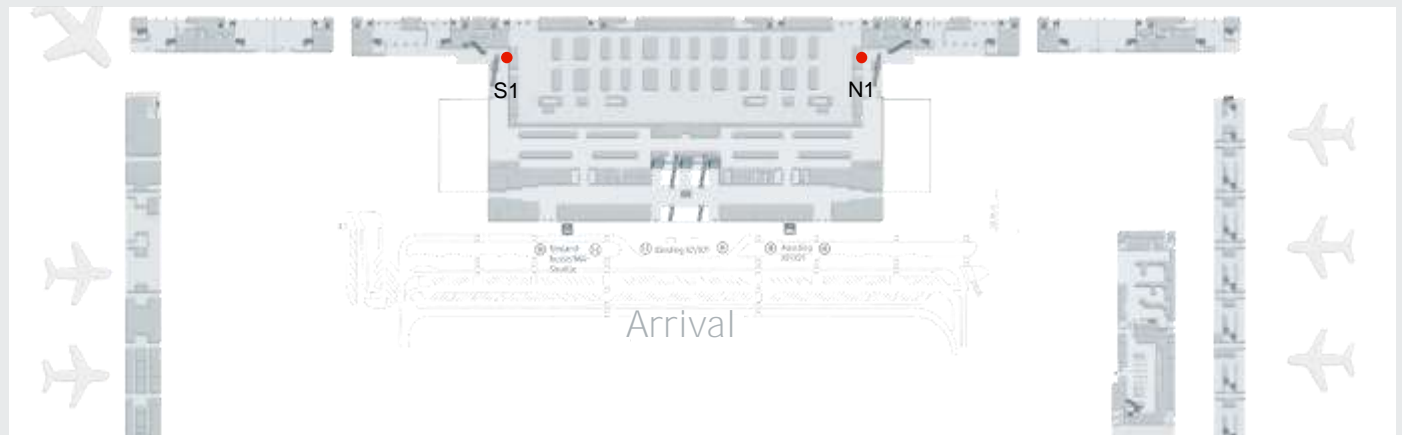
📏 Max. available spaces: 2 (1 net)
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
1,210 x 1,910 / 1,190 x 1,890

€ Media*: € 5,400 (month) / net

Production and assembly (Decotex Fabric)*:
€ 835 / net

Availability

On demand



* plus VAT.

Landscape XL arrival gangway north and south

Large format in the arrival aisle
These large-format displays are clearly visible in the southern and northern arrival aisles. Take advantage of this: Reach all passengers arriving at Terminal 1 on their way to baggage claim.

Find more information at:
werbung.berlin-airport.de

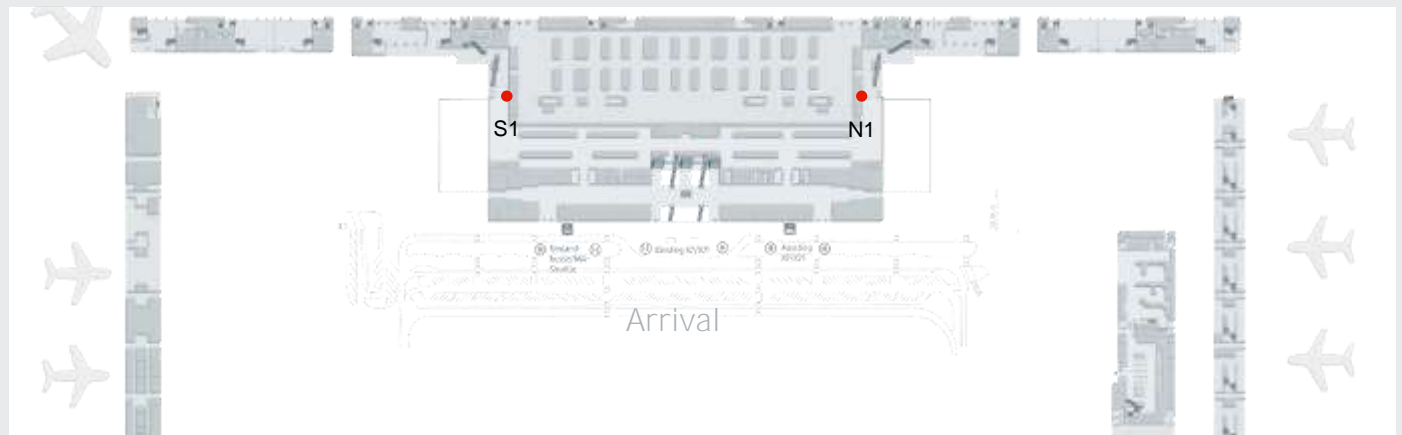
📍 Terminal 1, arrival gangway, security area

🎯 Arriving passengers

📺 Max. available spaces: 2 (1 net)
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
8,710 × 1,910 / 8,690 × 1,890

€ Media*: € 28,500 (month) / net

Production and assembly (Decotex Fabric)*:
€ 3,570 / net



Availability

On demand

* plus VAT.

Landscape L arrival gangway north and south

Land customers with attention grabbers
Do you want maximum attention for your products?
We'll get you there! Using the L landscapes in the north and south gangways to baggage reclaim, you'll readily get noticed by arriving Schengen and non-Schengen passengers.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, arrival gangway, security area

🎯 Arriving passengers

📏 Max. available spaces: 2 (1 net)
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
6,210 x 1,255 / 6,190 x 1,235

€ Media*: € 23,500 (month) / net

Production and assembly (Decotex Fabric)*:
€ 2,305 / net

Availability

On demand



* plus VAT.

Landscape XL baggage claim area

Your bag of tricks in Berlin
Always have a good idea with you in your luggage?
Make the most of yourself on eight landscapes
along the baggage carousels – XL effects
guaranteed!

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, arrival gangway, baggage claim, security area

🎯 Arriving passengers

📺 Max. available spaces: 8
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
8,710 × 1,910 / 8,690 × 1,890

€ Media*: € 14,850 (month)

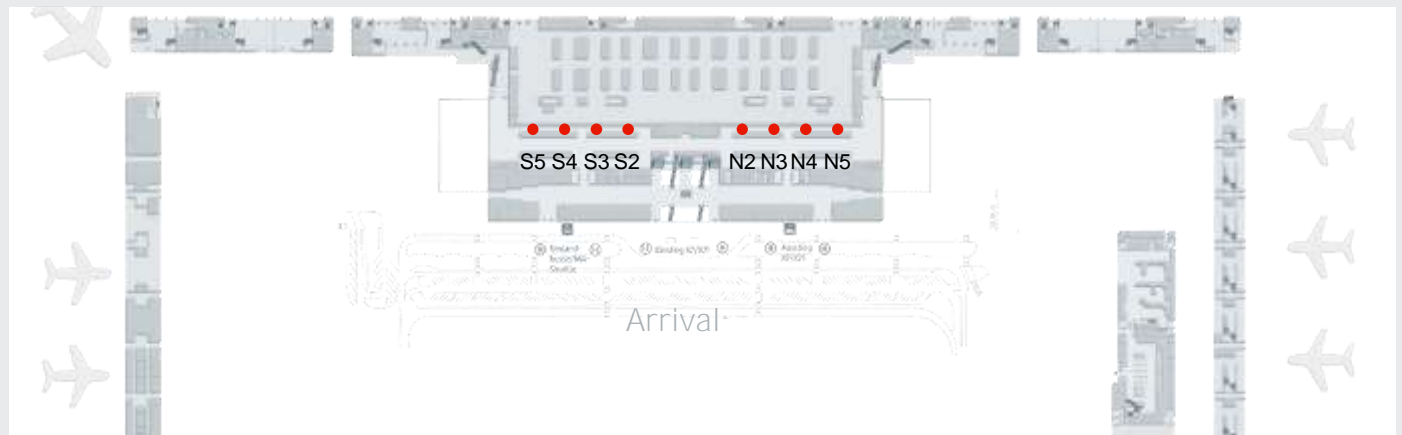
Production and assembly (Decotex Fabric)*:
€ 1,830

Availability

On demand



© Günter Wicker



* plus VAT.

Landscape L baggage claim area

Popular window seat

There's a need to wait until the baggage arrives? All the better for you – your two landscapes in the baggage reclaim area will catch their eye. Visible from the baggage carousel. Best outlook for grabbing attention guaranteed!

Find more information at:
werbung.berlin-airport.de

Terminal 1, arrival gangway, baggage claim, security area

Arriving passengers

Max. available spaces: 2
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
6,230 x 2,180 / 6,210 x 2,160

Media*: € 13,500 (month) / ad space

Production and assembly (Decotex Fabric)*:
€ 1,200

Availability

On demand



* plus VAT.

Net lost&found

An intelligent luggage net

Get your offer across – on five sites in the passageway between the baggage reclaim areas. Catch their attention as they make their way to their bags.

Find more information at:
werbung.berlin-airport.de

Terminal 1, arrival gangway, baggage claim, security area

Arriving passengers

Max. available spaces: 5 (1 net)
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
3,710 × 1,910 / 3,690 × 1,890 Landscape M
8,710 × 1,910 / 8,690 × 1,890 Landscape XL
1,210 × 1,910 / 1,190 × 1,890 Poster-Boxen

Media*: € 19,440 (month) / net

Production and assembly (Decotex Fabric)*:
€ 5,165 / net

Availability

Available again from September 2025



© Günter Wicker



- Landscape M
- Poster Box
- Landscape XL

* plus VAT.

Poster display case Arrival

A net of posters
 Arriving passengers will be unable to ignore them;
 18 poster display cases in the baggage reclaim area
 or pick-up area are single or in a net. With
 backlighting for greater appeal.

Find more information at:
werbung.berlin-airport.de

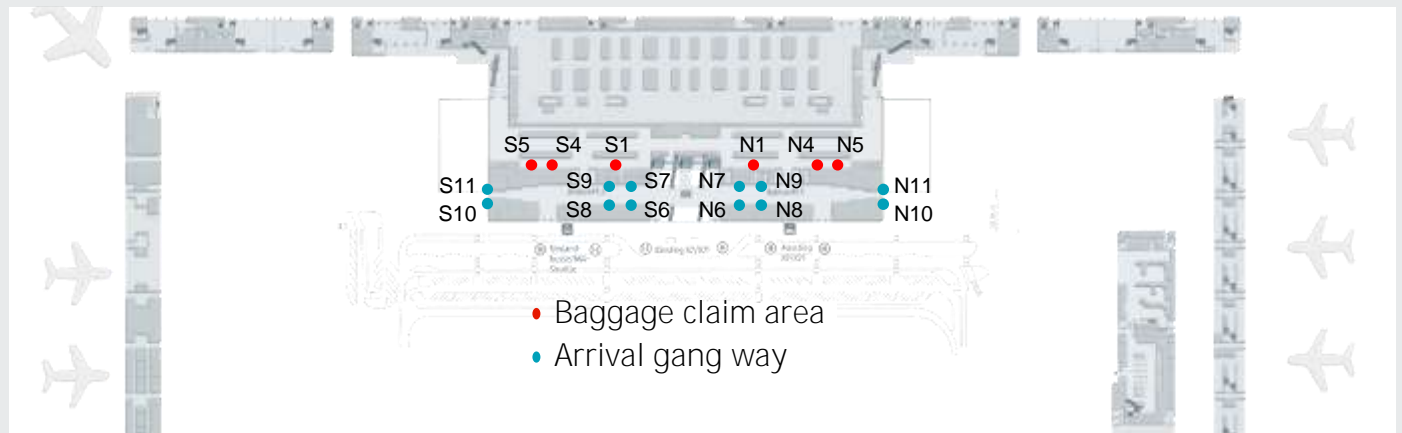
-  Terminal 1, arrival, baggage claim & arrival gang way, security area & public area
-  Arriving passengers, Meeters & Greeters
-  Max. available spaces: 18 (9 net)
 Minimum booking period: 1 month
 Production size / visible size (W x H) in mm:
 1,180 x 1,745 / 1,150 x 1,710
-  Media*: € 3,900 (month) / ad space
 € 6,900 (month) / net (2 ad spaces)
 Production and assembly (Backlite)*:
 € 420 / ad space
 € 745 / net

Availability

On demand



© Günter Wicker



Monitor bridges

Hello in Berlin!

These backlit areas are located directly opposite the two exits from the baggage claim area. As stand-alone areas they are a real eye-catcher and the first advertising media in the public area.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, arrivals, pick-up area, public area

🎯 Arriving passengers

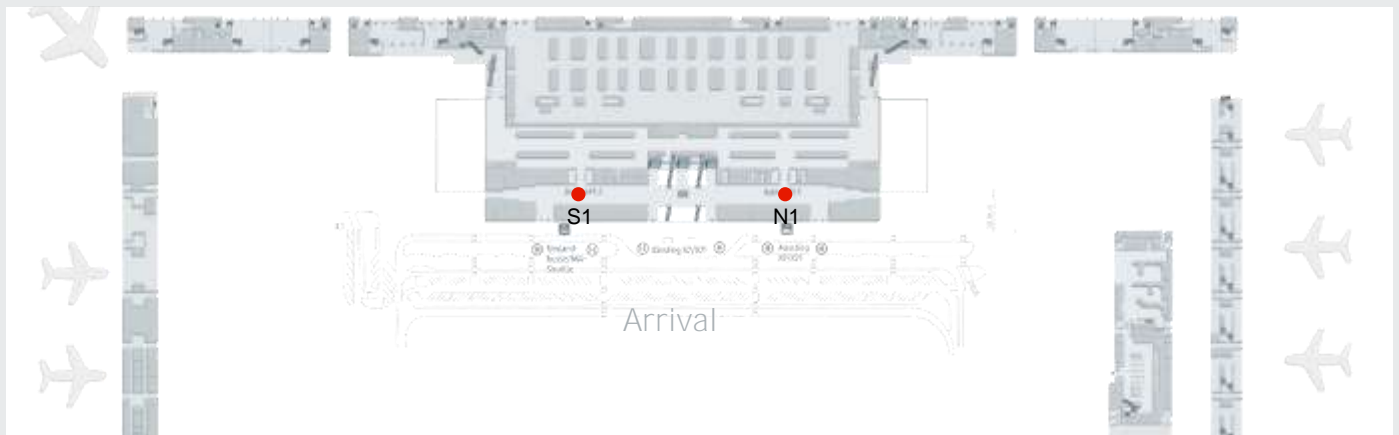
📺 Max. available spaces: 2 (1 Net)
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
2,440 x 1,340 / 2,420 x 1,320

€ Media*: € 12,400 (month) / net

Production and assembly (protective foil)*:
€ 1,275 / net

Availability

On demand



* plus VAT.

Terminal 1 - Level 0z Arrival and transfer non-Schengen

The transfer level ensures the separate arrival of Schengen and non-Schengen passengers as required by the Aviation Security Act.

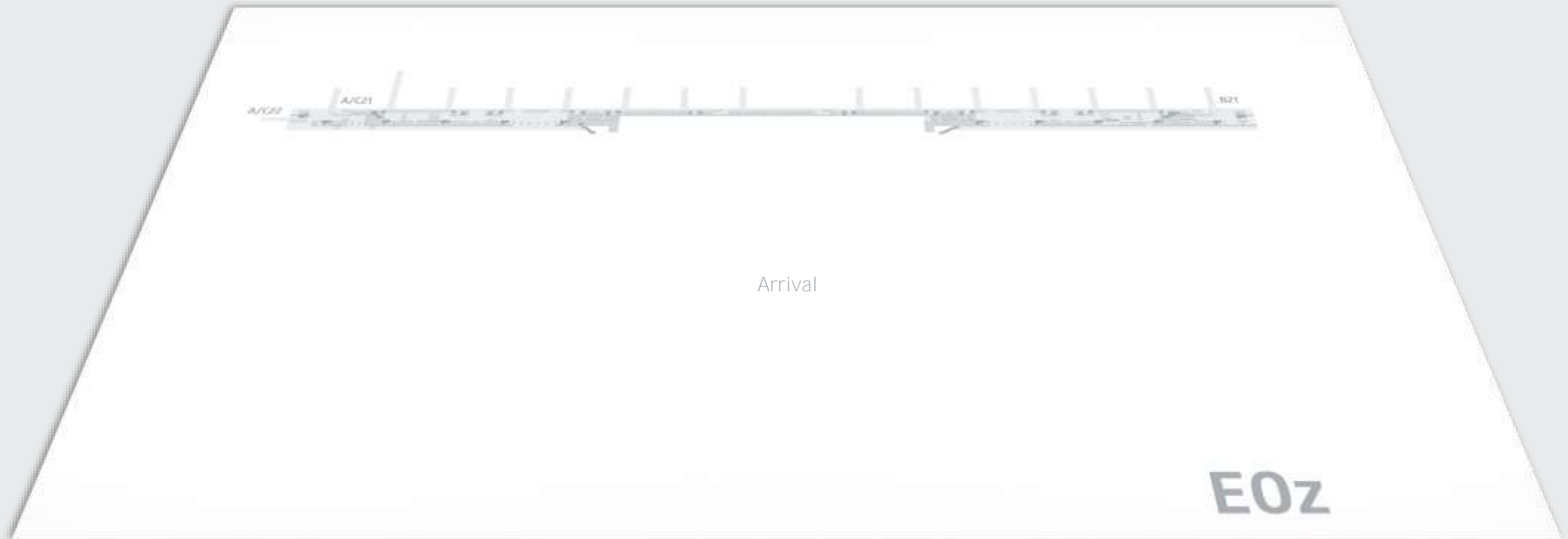
Here you can reach all non-Schengen passengers passing through.



© Anikka Bauer

Level 0z

Location map




Landscape M Arrival non-Schengen

Presence on the pier
 Can't be ignored on arrival – eight landscapes distributed over the main pier, visible for arriving non-Schengen passengers. A powerful presentation.

Find more information at:
werbung.berlin-airport.de

 Terminal 1, arrival non-Schengen, security area

 Arriving non-Schengen passengers

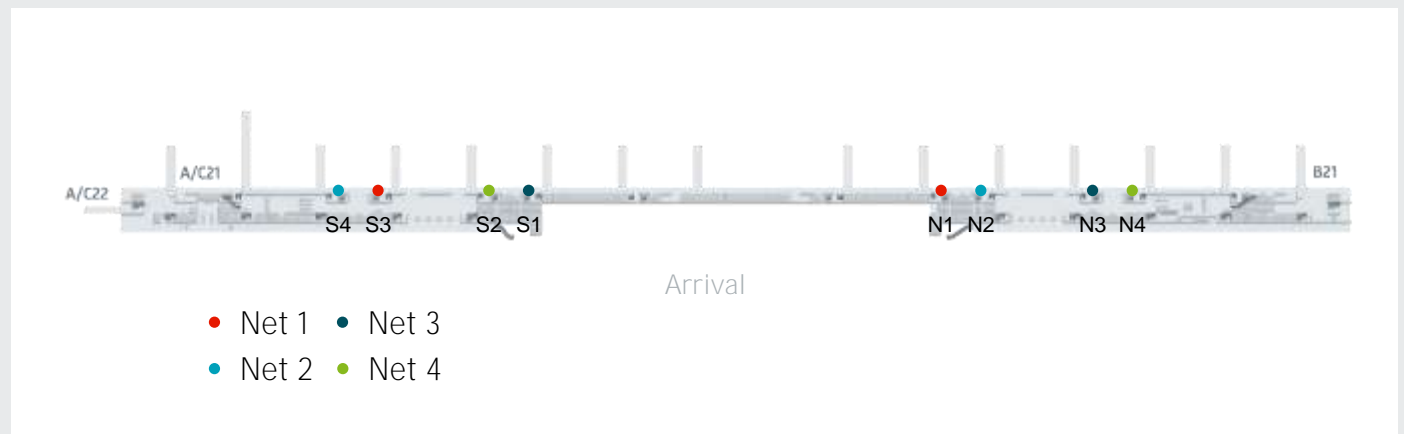
 Max. available spaces: 8 (4 nets)
 Minimum booking period: 1 month
 Production size / visible size (W x H) in mm:
 3,710 x 1,910 / 3,690 x 1,890

€ Media*: € 4,428 (month) / net

Production and assembly (Decotex Fabric)*:
 € 1,805 / net

Availability

On demand



* plus VAT.

Landscape M transfer area non-Schengen

International travel
Get out into the world – with four landscapes in the transit area you'll get to reach non-Schengen passengers passing through who'll spread your message across the globe.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, arrival / departure, transfer hub non-Schengen, security area

🕒 Non-Schengen passengers in transit

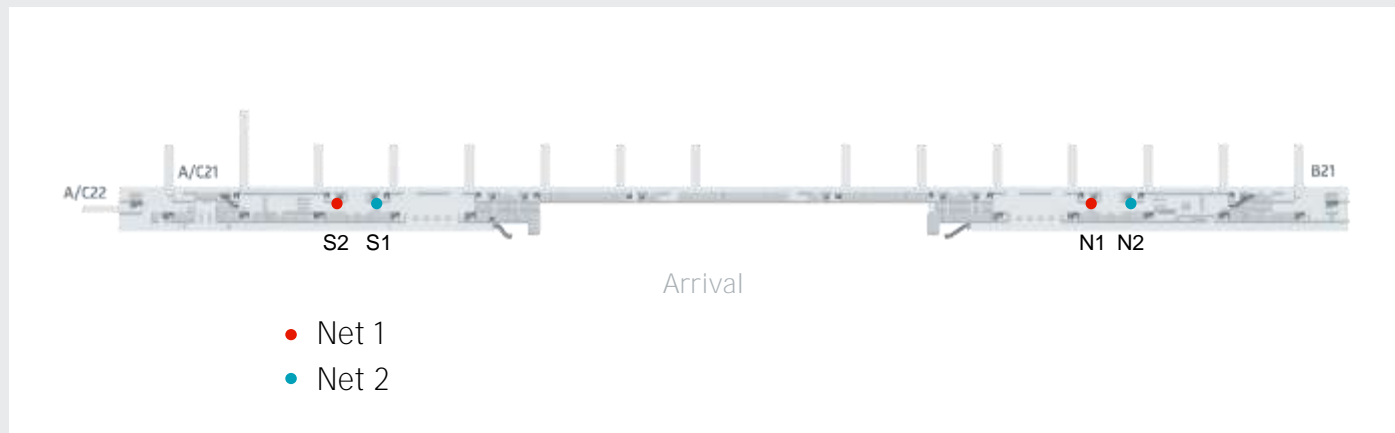
📏 Max. available spaces: 4 (2 nets)
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
3,710 x 1,910 / 3,690 x 1,890

€ Media*: € 2,200 (month) / net

Production and assembly (Decotex Fabric)*:
€ 1,805 / net

Availability

On demand



* plus VAT.

Poster Box Arrival non-Schengen

North-south axis

A promising pathway to effective promotion – four poster boxes distributed across the north and south main pier. Present yourself to non-Schengen passengers passing towards baggage reclaim.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, arrival non-Schengen, security area

🎯 Arriving non-Schengen passengers

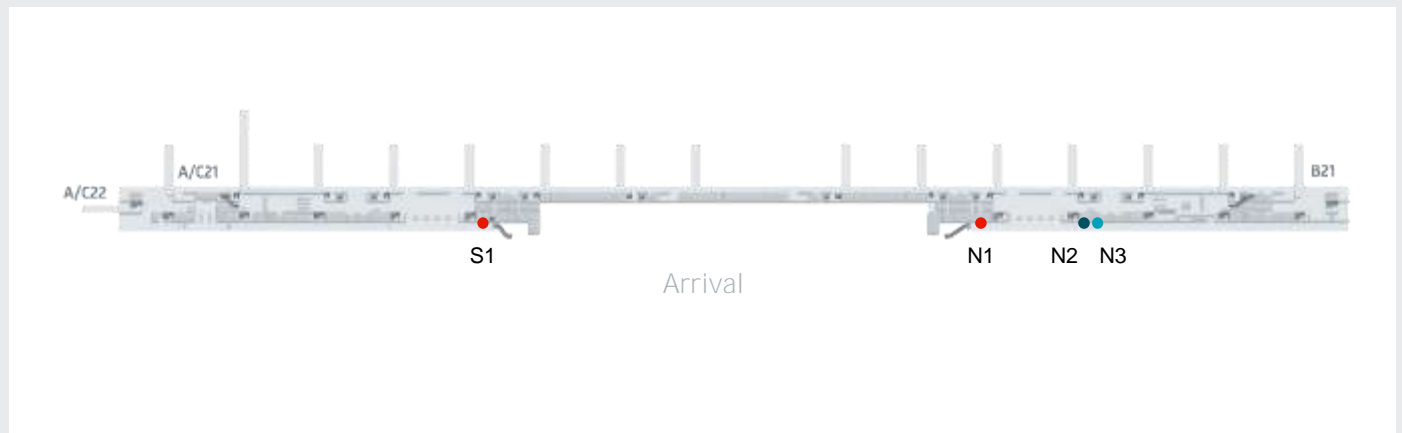
📏 Max. available spaces: 4
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
1,210 x 1,910 / 1,190 x 1,890

€ Media: € 1,188 (month)

Production and assembly (Decotex Fabric)*:
€ 465

Availability

On demand



* plus VAT.

Landscape S Arrival non-Schengen

Advertising high in the north
Encounter on the best basis: This landscape area is located in the northern part of the arrivals level - your meeting with non-Schengen passengers.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, arrival Non-Schengen, security area

🎯 Arriving non-Schengen passengers

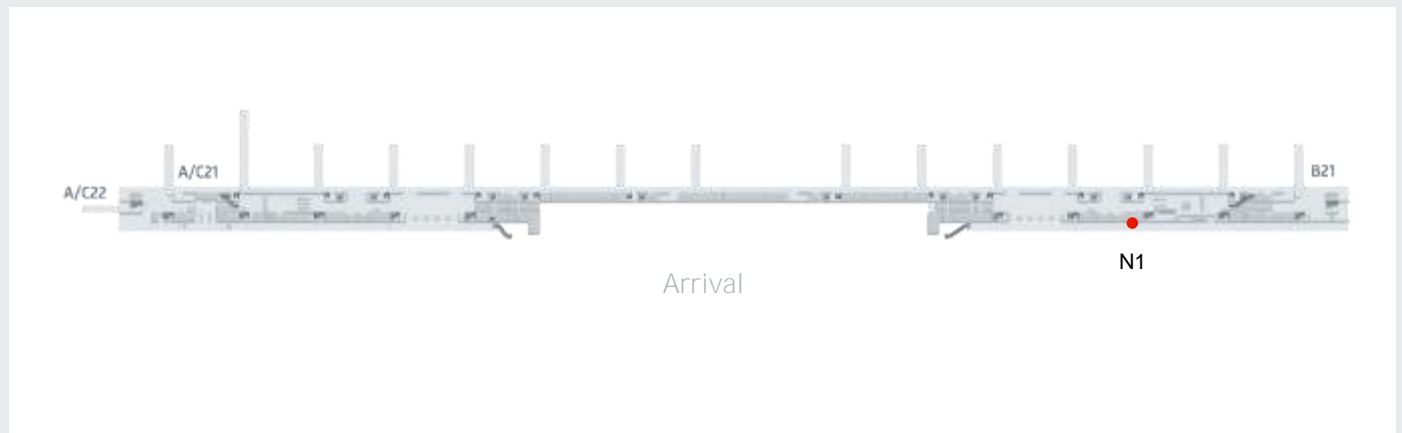
📏 Max. available spaces: 1
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
2,462 x 1,910 / 2,442 x 1,890

€ Media*: € 1,188 (month)

Production and assembly (Decotex Fabric)*:
€ 630

Availability

On demand



* plus VAT.

Terminal 1 - Level 1

Check-in area, departure and arrival Schengen

Level 1 contains the central driveway, check-in area, security controls, waiting and arrival areas for Schengen passengers.

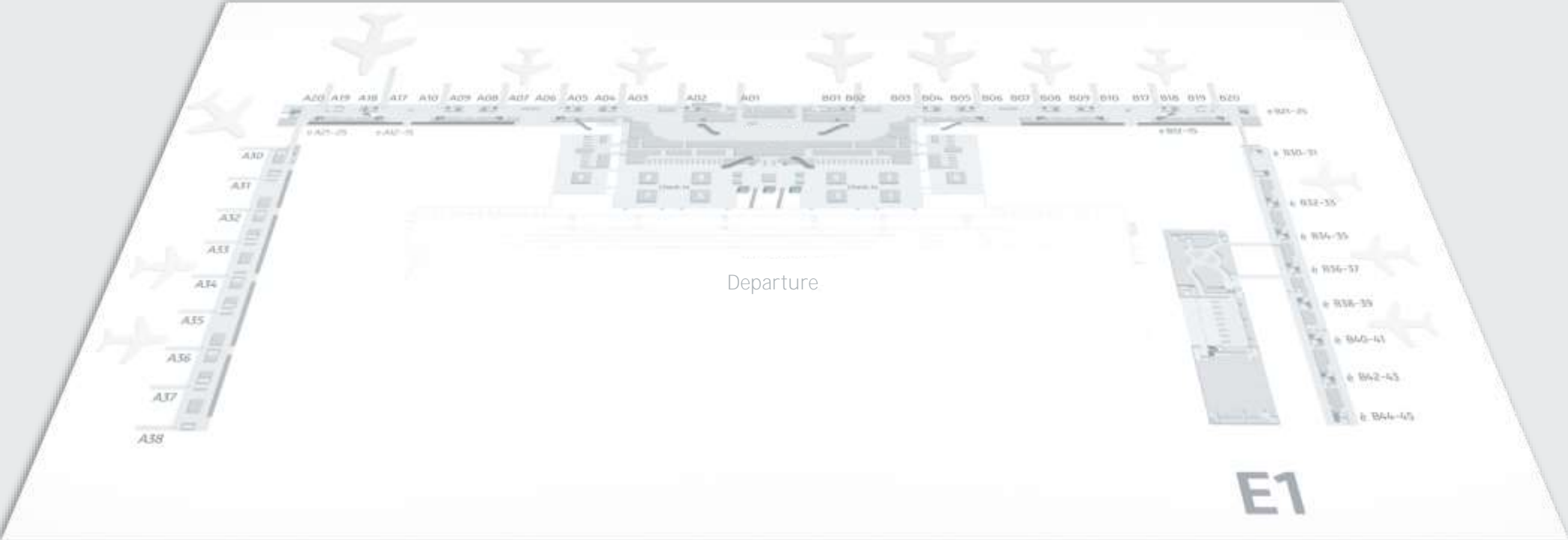
There are retail shops and gastronomic outlets on both the air and land sides. The centerpiece is a large airside marketplace with around 40 retail, catering and service areas.

Passengers pass the market square towards the gates, lounges or passport control for non-Schengen destinations.



Level 1

Location map



Landscape XL Check-in area

Check-in communication
Get yourself talked about – with a total of eight landscapes on the check-in islands. Four are located pointing towards the drop-off/pick-up zone, four more are near airport security checkpoints.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, departure, check-in, public area

🎯 Departing passengers

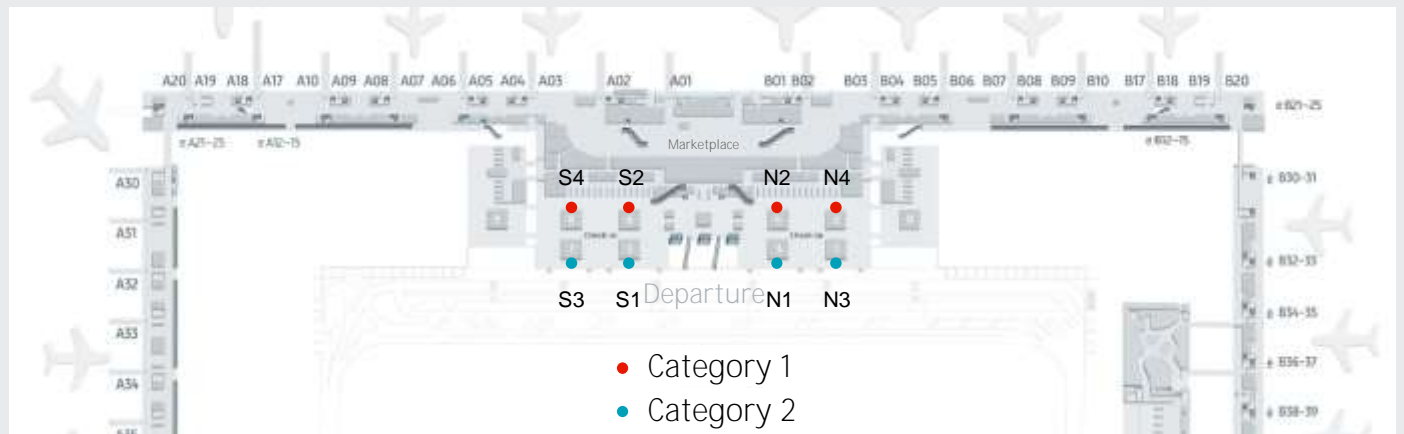
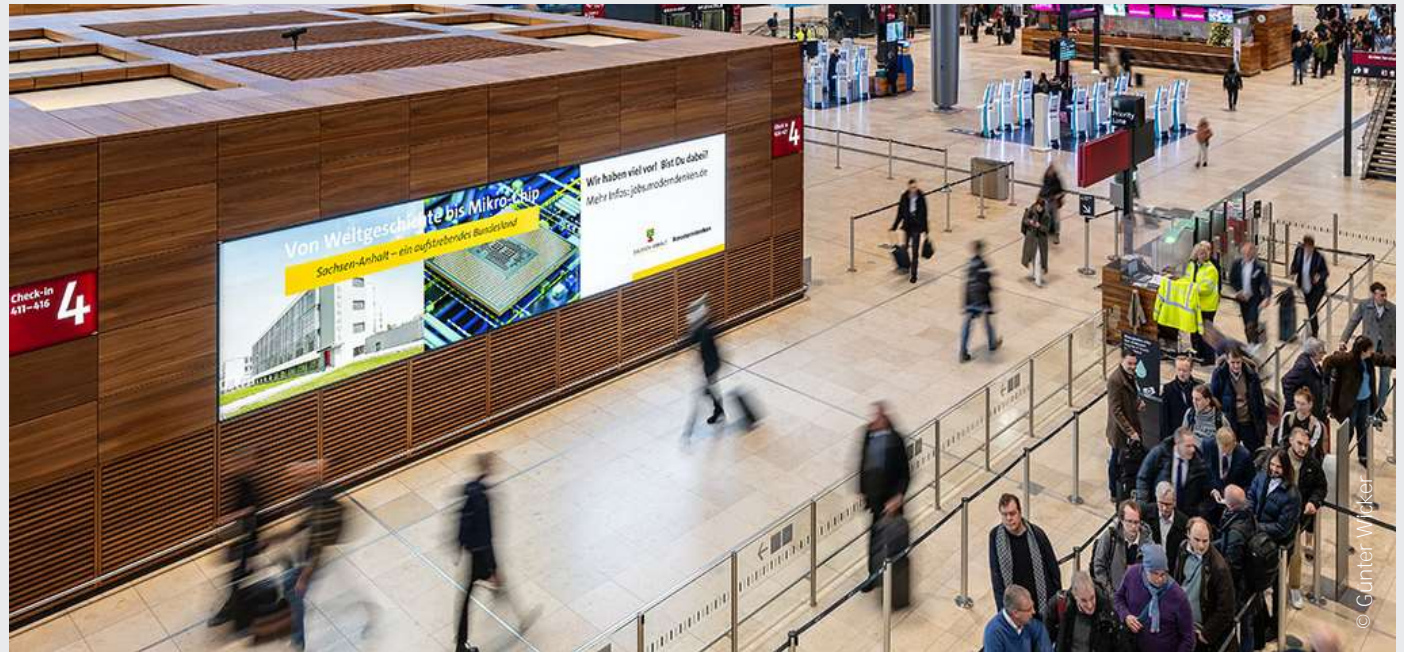
📄 Max. available spaces: 8
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
8,710 × 1,910 / 8,690 × 1,890

€ Media Category 1*: € 12,500 (month)
Media Category 2*: € 10,500 (month)

Production and assembly (Decotex Fabric)*:
€ 1,830

Availability

On demand



* plus VAT.

Landscape Check-in Pavilion

Show your true colours
 Optimal maximum effect – you're behind check-in counters and directly facing the drop-off/pick-up zone.
 Beam me up!

Find more information at:
werbung.berlin-airport.de

Terminal 1, departure, check-in pavilions, public area

Departing passengers

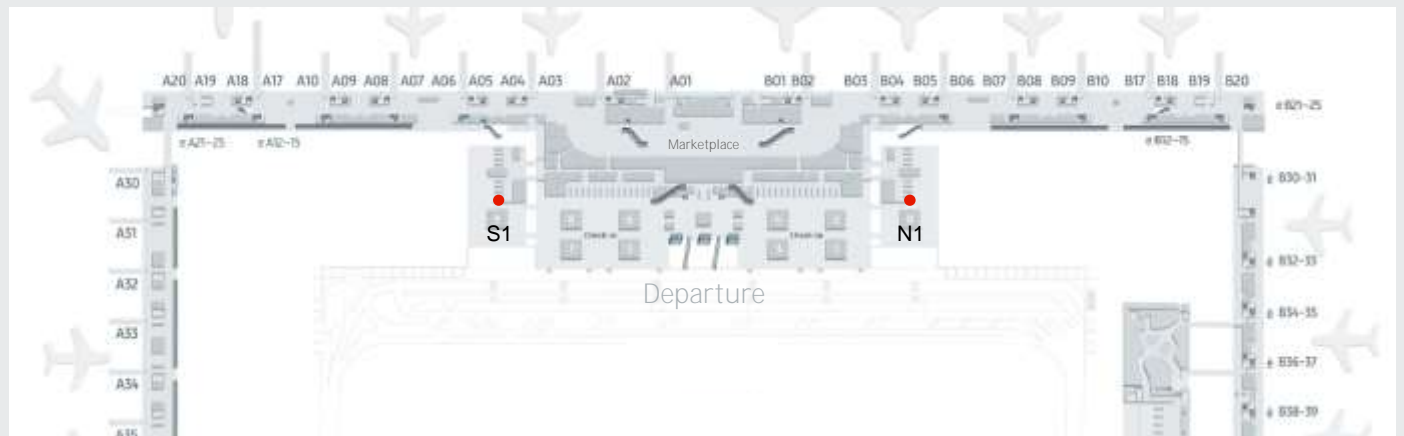
Number of spaces : 2
 Production size / visible size (W x H) in mm:
 11,835 x 3,925 / 11,815 x 3,905

Media*: € 10,500 (month)/ ad space

Production and assembly*:
 € 4,765 / ad space
 € 9,445 / net

Availability

On demand




* plus VAT.

Landscapes Pavilion


Reliable perspectives

An emphasis on success – these four landscapes behind the security checkpoints of the check-in pavilions will be unmissable for passengers waiting and passing by.

Find more information at:
werbung.berlin-airport.de

 Terminal 1, departure, check-in pavilions, security control, security area

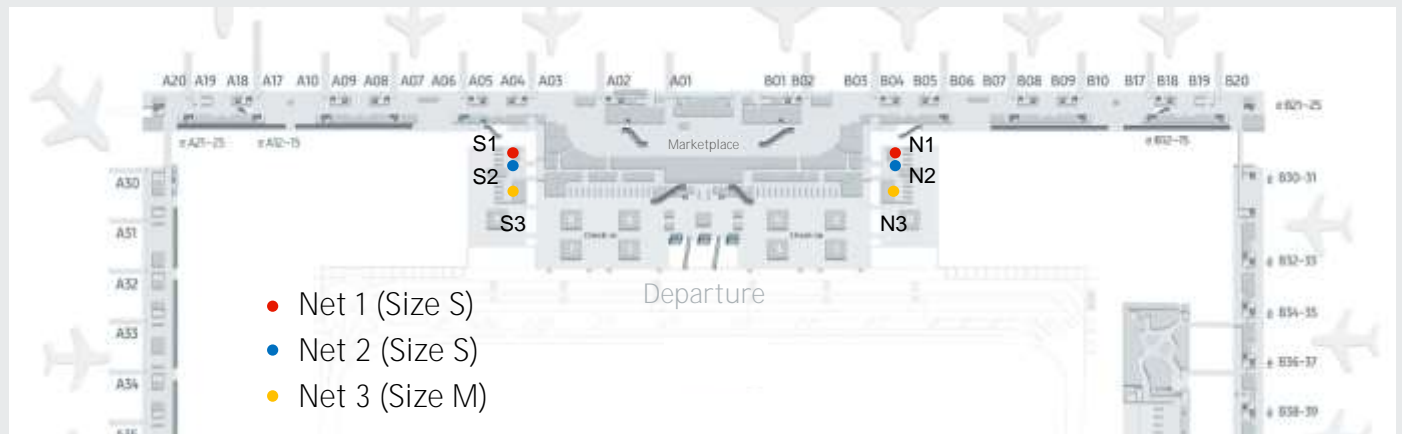
 Departing passengers

 Max. available spaces: 6 (3 nets)
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
3,710 x 1,910 / 3,690 x 1,890 (Size S)
4,960 x 1,910 / 4,940 x 1,890 (Size M)

€ Media*: € 9,300 (month) / net S
€ 10,500 (month) / net M
Production and assembly (Decotex Fabric)*:
€ 1,880 / net S
€ 2.555 / net M

Availability

On demand



* plus VAT.

Poster Box Duty Free


The safety net

Secure your advertising strategy – using 10 poster boxes in the gangway to duty free directly after the security checkpoints. Book the net á two ad spaces. An absolute eye-catcher for passengers.

Find more information at:
werbung.berlin-airport.de

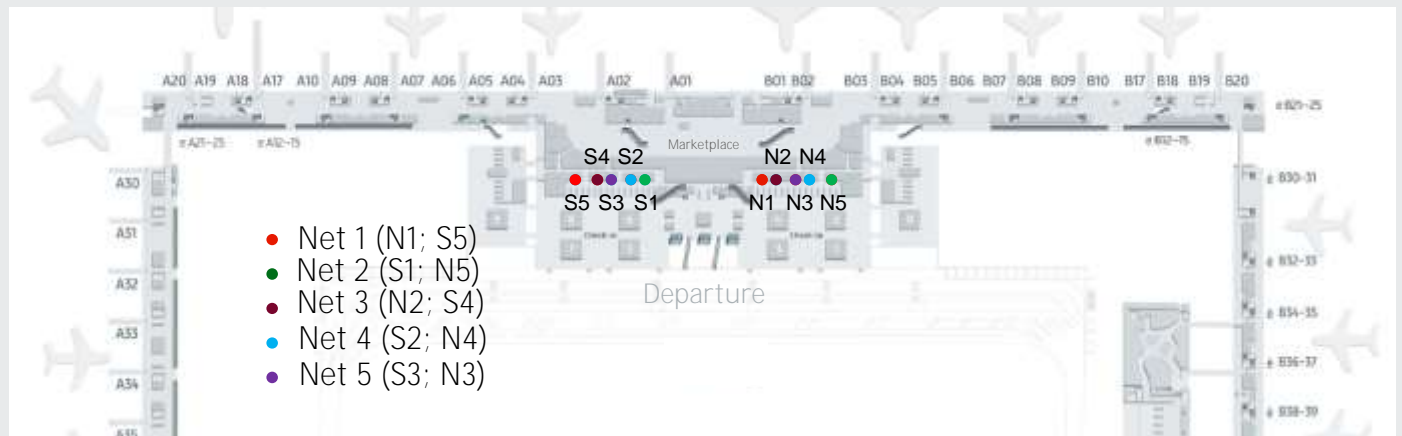
 Terminal 1, departure, security control, security area

 Departing passengers

 Max. available spaces: 10 (5 nets)
 Minimum booking period: 1 month
 Production size / visible size (W x H) in mm:
 1,210 x 1,910 / 1,190 x 1,890

€ Media*: € 6,048 (month) / net

Production and assembly (Decotex Fabric)*:
 € 835 / net



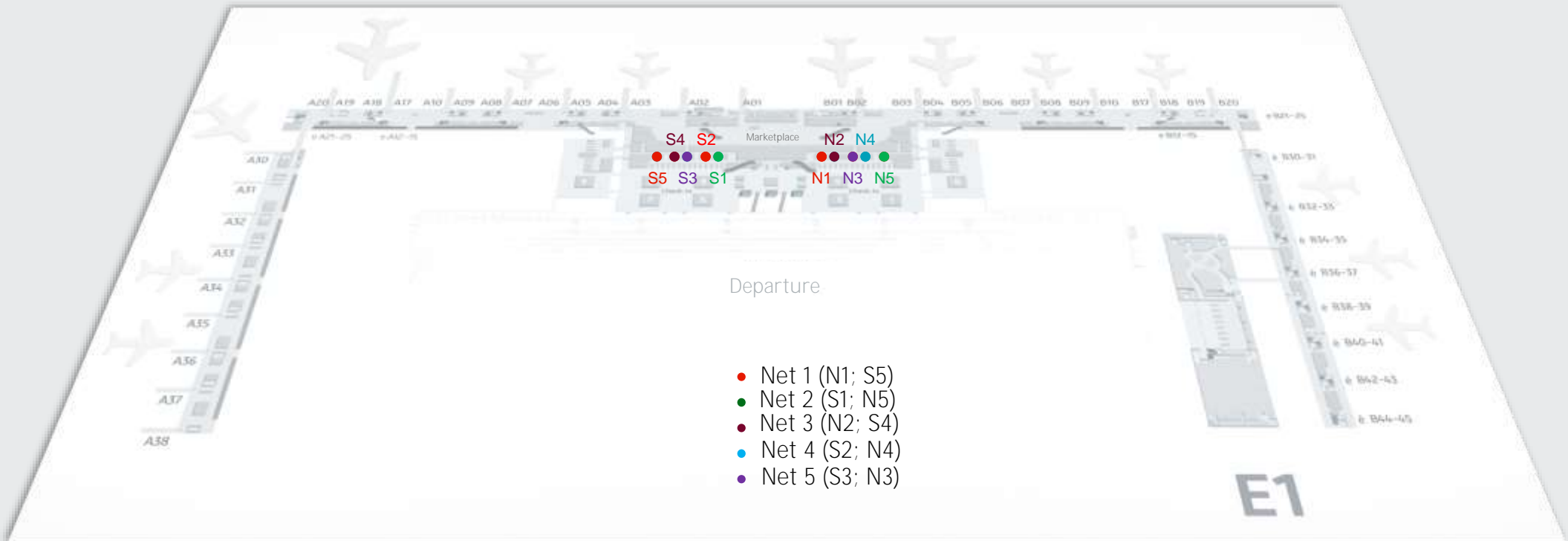
Availability

On demand

* plus VAT.

Poster Box Duty Free Location map net

Well-balanced contacts – thanks to five nets each with two poster boxes you'll grab the attention of departing passengers waiting in Terminal 1 and passengers on their way to Duty Free.




Wall Panels Duty Free

Secure your market share
Address departing passengers on their way to the Walk Through Duty Free and the following marketplace on a total of eight wall panels in two sizes. Your advertising is perfectly placed to promote products available there.

Find more information at:
werbung.berlin-airport.de

 Terminal 1, departure, security control, security area

 Departing passengers

 Max. available spaces: 8 (4 nets)
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
2,473 x 1,916 / 2,453 x 1,896 (Size S)
3,720 x 1,920 / 3,700 x 1,900 (Size M)

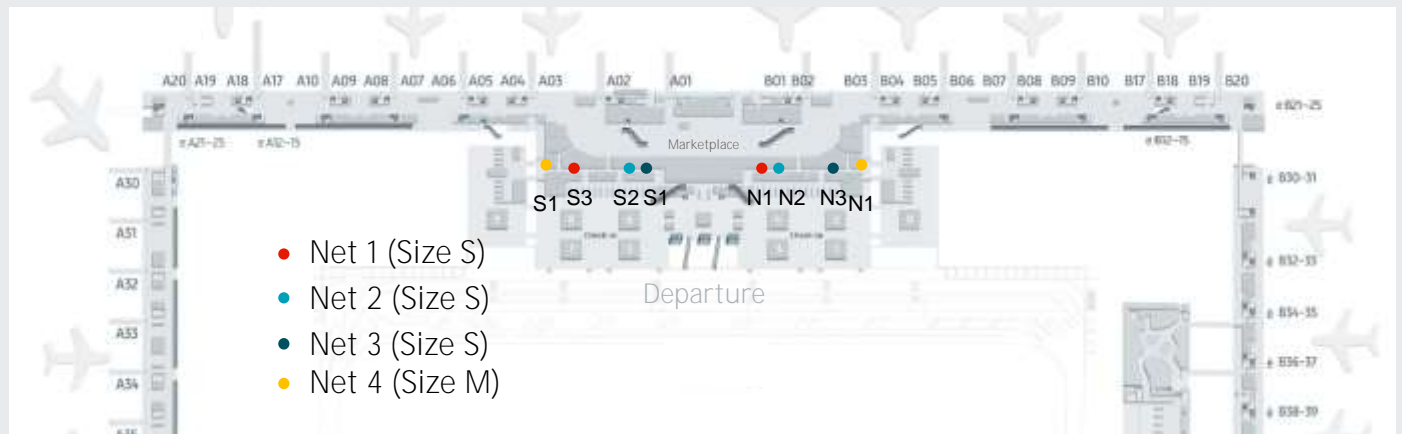
€ Media*: € 8,370 (month) / net S
€ 9,450 (month) / net M
Production and assembly (glass fiber)*:
€ 1,490 / net S
€ 2,160 / net M

Availability

On demand



© Gunter Wicker



* plus VAT.

Digital Marketplace Deluxe

First class ticket for the airspace
 With a total of 120 sqm, the Digital Marketplace Deluxe is the most spectacular advertising space at BER Airport. The four digital spaces are highly visible to all departing passengers in Terminal 1. Premium stores and gastronomy are in the direct vicinity.

Find more information at:
werbung.berlin-airport.de

-  Terminal 1, market place, departure, security area
-  Departing passengers, Schengen and Non-Schengen, Guests visitor terrace
-  Location / screens: 2 / 4 (1 net)
 Number of slots*: 3 à 20 sec / minute
 Min. booking: 1 slot / 1 week
 Dim.: approx. 7.30 m x 4.10 m, native 16:9
-  Media**: € 19,600 (1 slot / 1 week)
 Handling costs**: € 500 (playout for up to 3 spots, each additional 200 €)



© Günter-Wicker

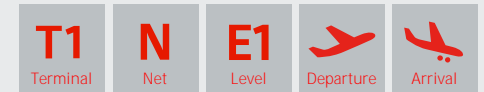
Availability

On demand



* Slot: 1 x 20 sec. per minute or 2 x 10 sec. per minute, airtime: 1/3, playout times 4:00 - 0:00 a.m.
 ** plus VAT, € 74,400 (1 slot/ 1 month). Specifications and technical details are available on request. € 78,400 (1 slot / 1 month)

Digital Marketplace Deluxe



Premium target groups

100% of all departing passengers (Schengen + non-Schengen) from Terminal 1. National and international passengers with high purchasing power. Omnipresent.

Premium location

Central marketplace with 40 stores including a walk-through duty-free store. Large food court on level 2 with approx. 10 gastro units. Long dwell time.

Premium advertising space

Unmissable with moving images on a total of over 100sqm. Native 16:9 format with full HD resolution. The only advertising space in the marketplace and therefore unrivaled.


Landscape M Main pier Schengen

The best message carrier
 Become a high flyer – with 16 landscapes along the gangway to the gates distributed along the whole length of the main pier (715 metres). They are perfectly positioned to grab the attention of departing and arriving Schengen passengers.

Find more information at:
werbung.berlin-airport.de

 Terminal 1, arrival / departure, security area

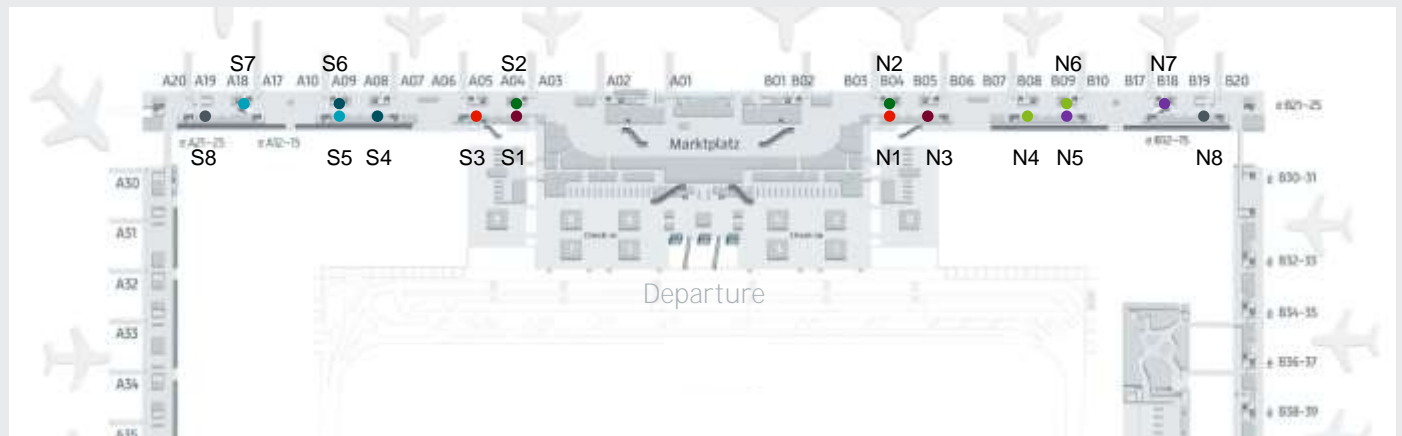
 Departing / arriving passengers

 Max. available spaces: 16 (8 nets)
 Minimum booking period: 1 month
 Production size / visible size (W x H) in mm:
 3,710 x 1,910 / 3,690 x 1,890

€ Media category 1*: € 18,000 (month) / net
 Media category 2*: € 11,340 (month) / net
 Media category 3*: € 13,500 (month) / Lounge-net
 Production and assembly (Decotex Fabric)*: € 1,805 / net

Availability

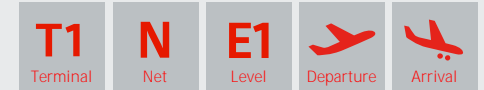
On demand



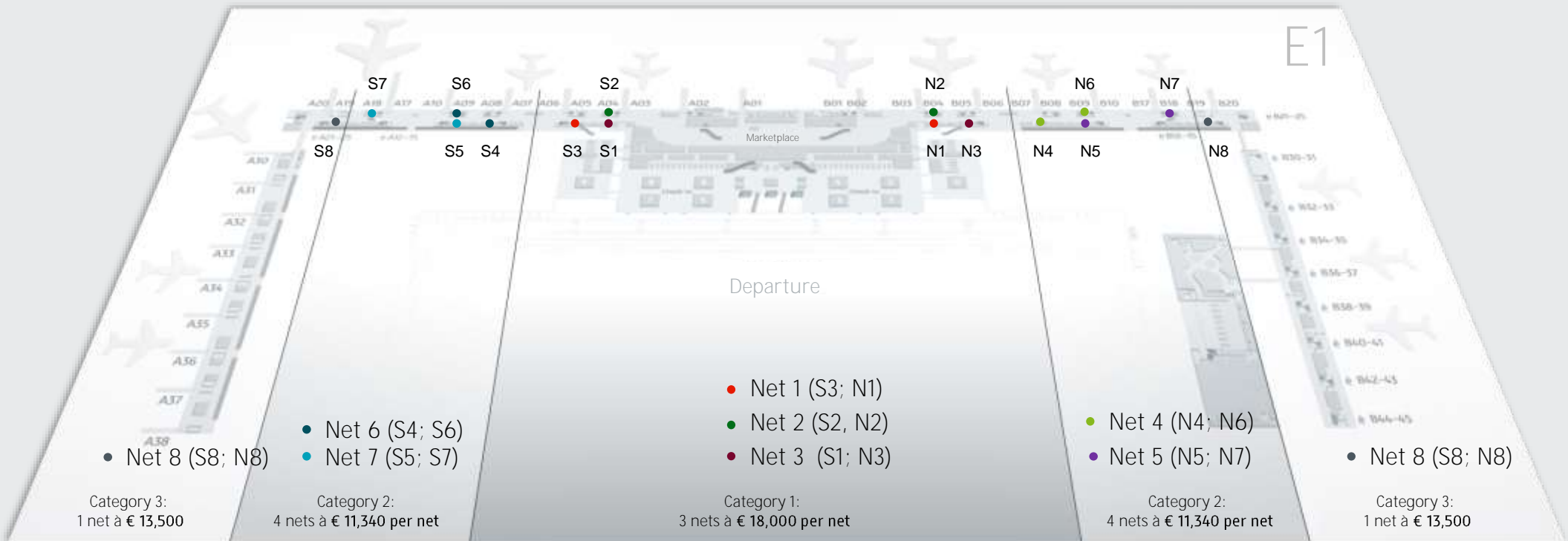
* plus VAT.

Landscape M Main pier Schengen

Location map net



Hit the ground running – advertise where your customers are using 16 landscapes and eight nets in three categories.



Category 1: Near the Marketplace with maximum reach
 Category 2: In the north and south departure/arrivals halls
 Category 3: Near to the business class passengers lounge

Landscape L Main pier moving walkway Schengen



Convey your message
 Non-stop success – Twelve large landscape spaces in the main pier at the four moving walkways to and from the gates in the network á two spaces are bookable. Arriving and departing Schengen passengers will be transported directly past your message.

Find more information at:
werbung.berlin-airport.de

Terminal 1, arrival / departure, security area

departing / arriving passengers

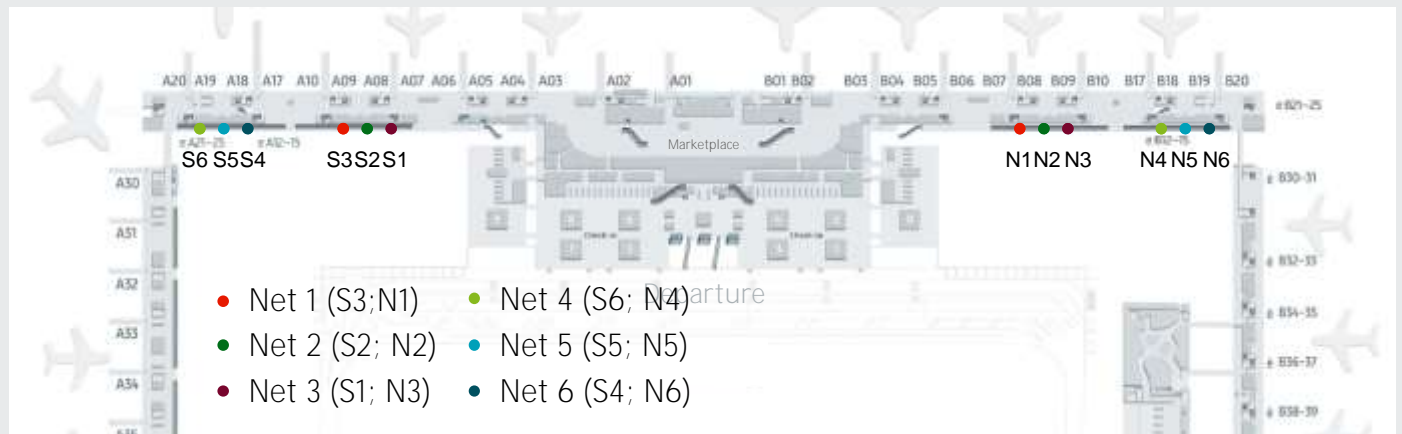
Max. available spaces: 12 (6 nets)
 Minimum booking period: 1 month
 Production size / visible size (W x H) in mm:
 6,210 x 1,255 / 6,190 x 1,235

€ Media*: € 13,500 (month) / net

Production and assembly (Decotex Fabric)*:
 € 2,305 / net

Availability

On demand



* plus VAT.

Digital Lounge Net

Digital in the lounges!
 You want to address the users of both common-use lounges at BER? With the digital lounge network, you can reach your target group in a relaxed atmosphere in both the Tegel and Tempelhof lounges.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, departure, security area

🎯 Departing passengers

📺 Number digital locations: 5 (1 net)
 Number of slots*: 1 (customer exclusive) / further content from BER possible
 Min. booking: 1 slot / 1 month
 Dim: 3 screens: 3x55-inch, 2 screens: 55-inch; 16:9, one-sided

€ Media**: € 20,000 € (month)

Handling costs**: € 500 (playout for up to 3 spots, each additional 200 €)

Availability

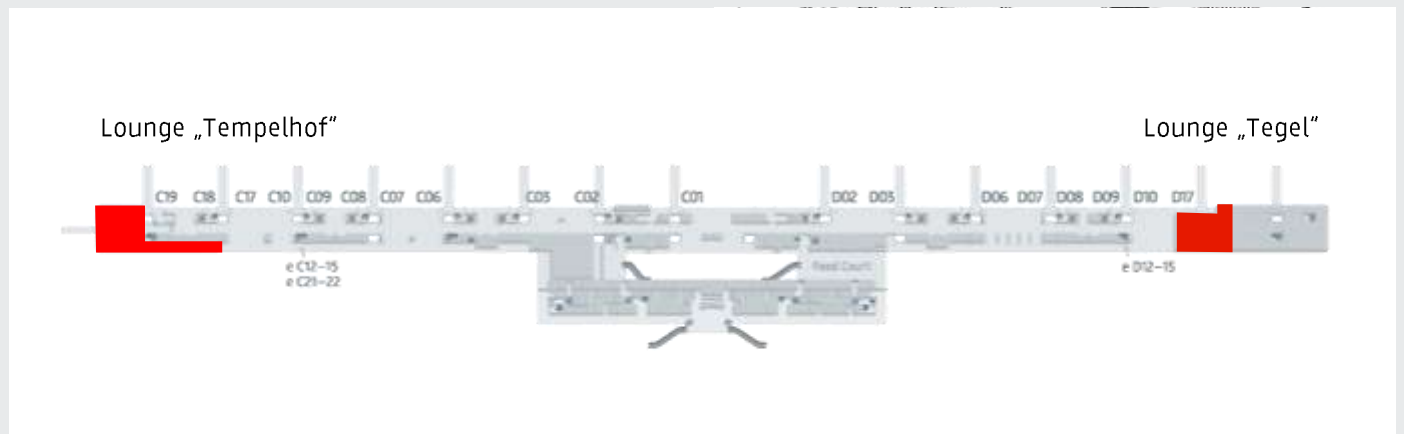
On demand



Lounge „Tempelhof“



Lounge „Tegel“



* Playout times Lounge Tempelhof: daily 5:00 a.m. - 9:30 p.m.; Lounge Tegel: Sun – Fri 8:00 a.m. - 6:00 p.m.
 ** plus VAT. Specification and technical details are available on request.

Landscape M Pier south moving walkway Schengen



Light up your offers

Pave the way to your target group – 13 backlit landscapes in the south pier along the moving walkways to the gates. Your advertising will accompany departing passengers and those on their way to baggage reclaim.

Find more information at:
werbung.berlin-airport.de

Pier south, arrival / departure, security area

Departing / arriving passengers

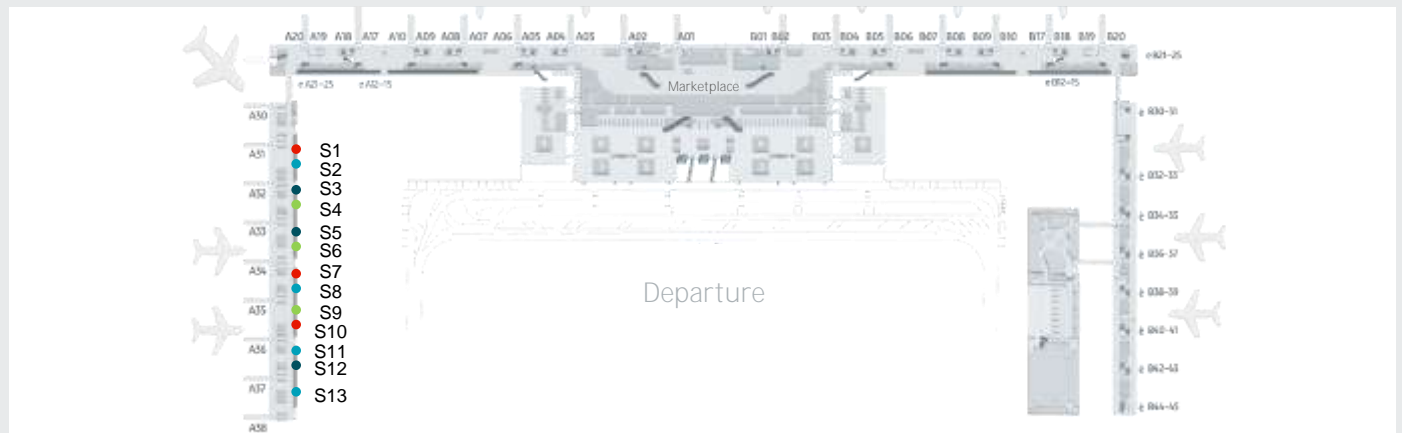
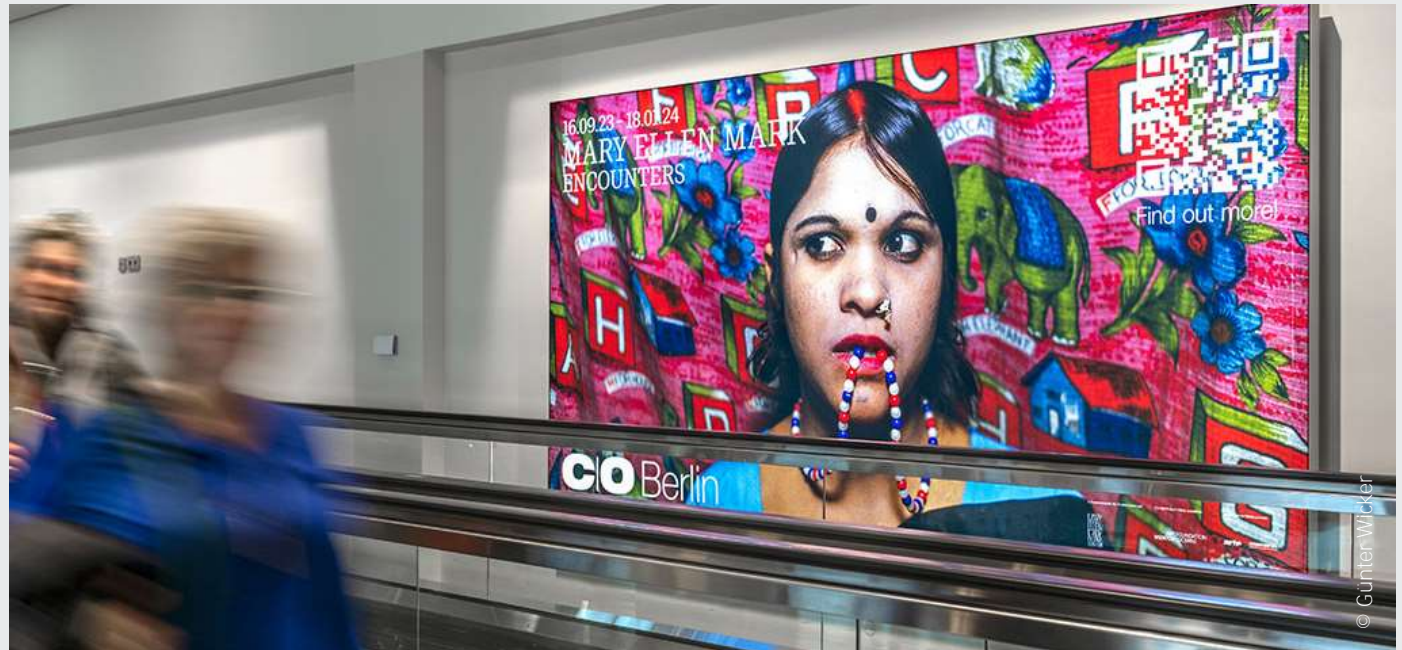
Max. available spaces: 13 (4 nets)
 Minimum booking period: 1 month
 Production size / visible size (W x H) in mm:
 3,710 x 1,910 / 3,690 x 1,890

€ Media*: € 10,000 (month) / net

Production and assembly (Decotex Fabric)*:
 € 2,660 / 3-ad-spaces-net
 € 3,515 / 4-ad-spaces-net

Availability

On demand

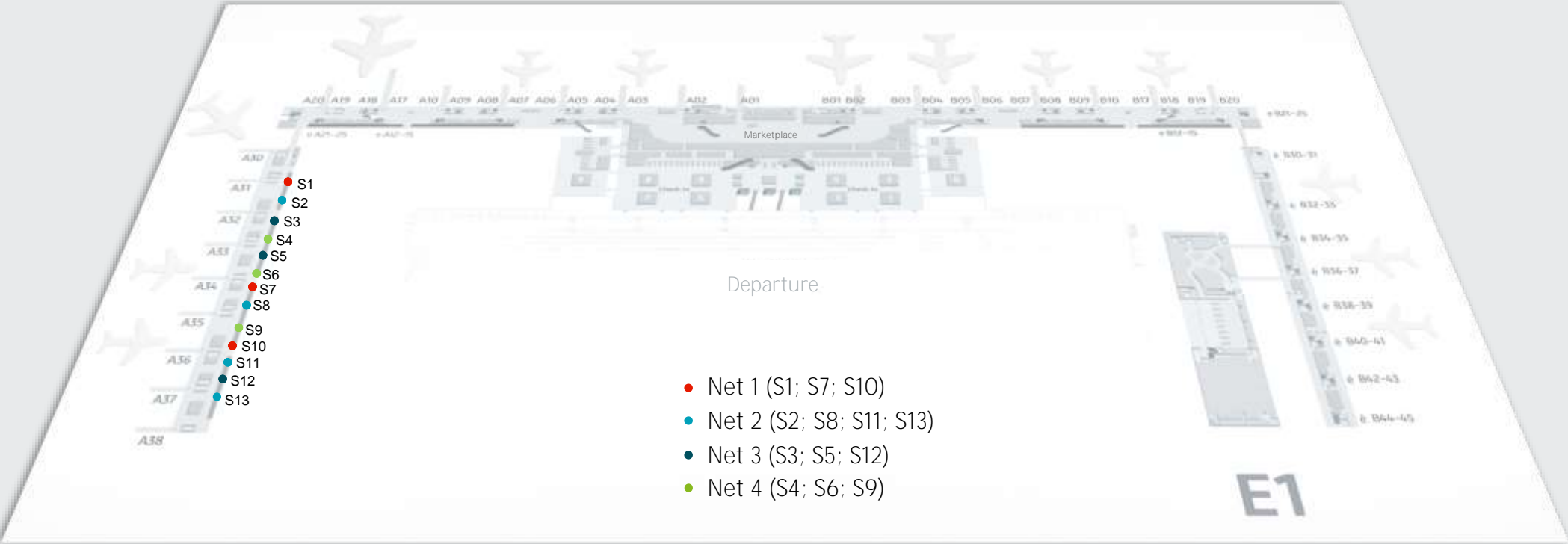


* plus VAT.

Landscape M Pier south moving walkway Schengen

Location map net

Four nets of three or four landscape spaces.



Landscape M Pier north arrival

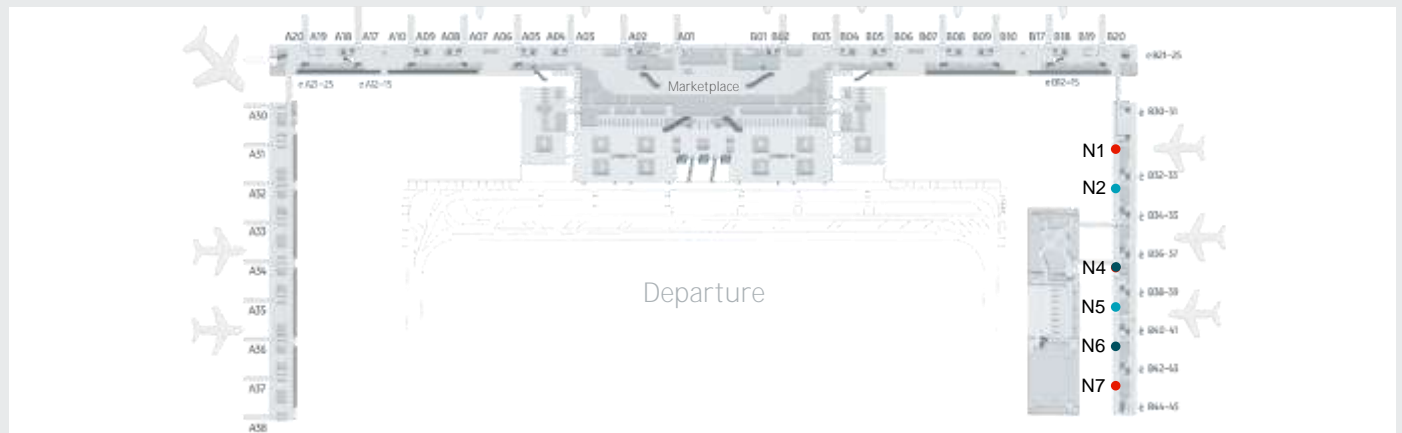
Intelligently organised
 Have a targeted presence for arriving Schengen passengers – with six landscapes in the net or single along the gangway from the north pier to baggage reclaim. Well-orientated advertising.

Find more information at:
werbung.berlin-airport.de

-  Pier North, arrival, security area
-  Arriving passengers (N1 and N2: Schengen passengers; N4-N7 non-Schengen passengers)
-  Max. available spaces: 6
 Minimum booking period: 1 month
 Production size / visible size (W x H) in mm:
 3,710 x 1,910 / 3,690 x 1,890
-  Media*: € 3,000 (month) / ad space
 € 5,000 (month) / net
 Production and assembly (Decotex Fabric)*:
 € 950 / ad space
 € 1,805 / net

Availability

On demand



* plus VAT.

Landscape M Pier north arrival

Location map net

Balanced chances of contact either single or with three nets of two landscape spaces.



Terminal 1 - Level 2

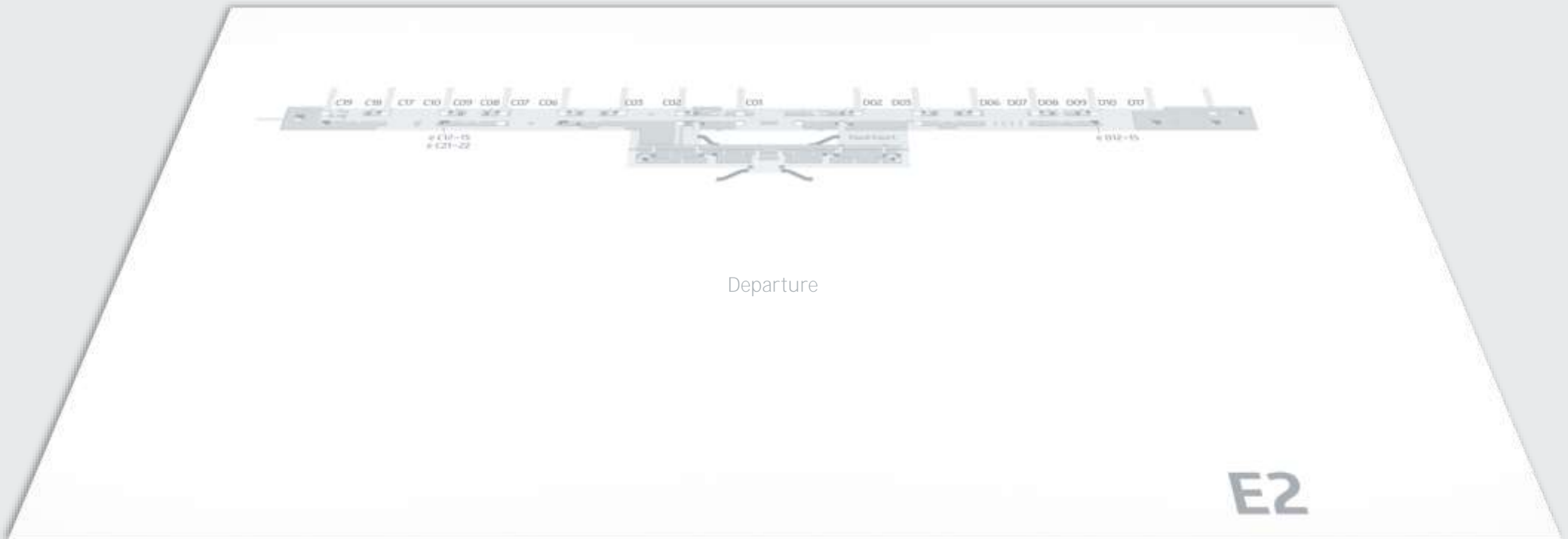
Departure non-Schengen

On level 2, non-Schengen passengers spend the time prior to departure.

Adjacent to the waiting areas there are numerous catering, service and shopping offers.



Level 2 Location map



Landscape S and M Main pier non-Schengen

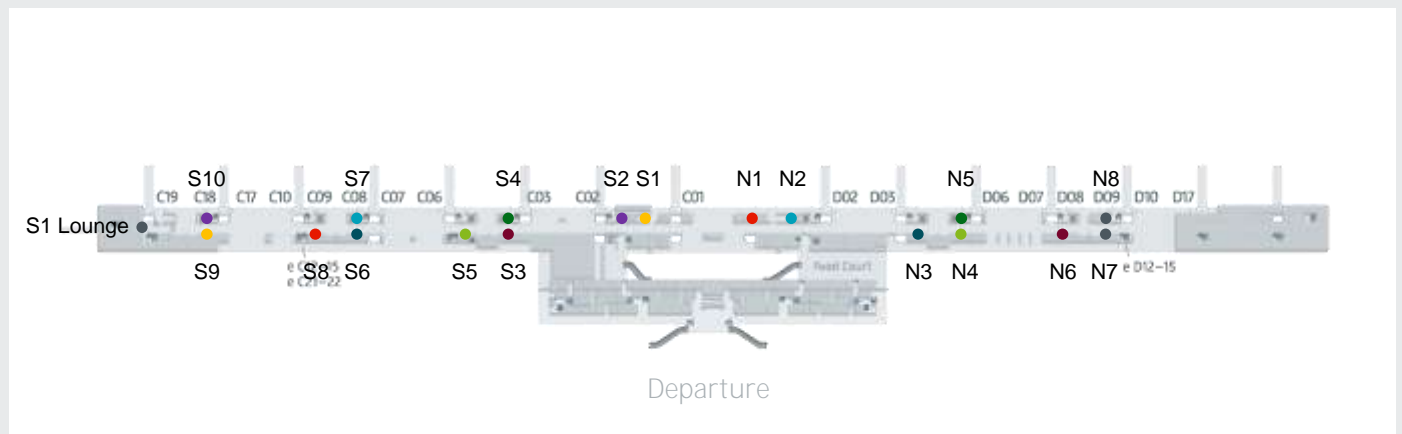
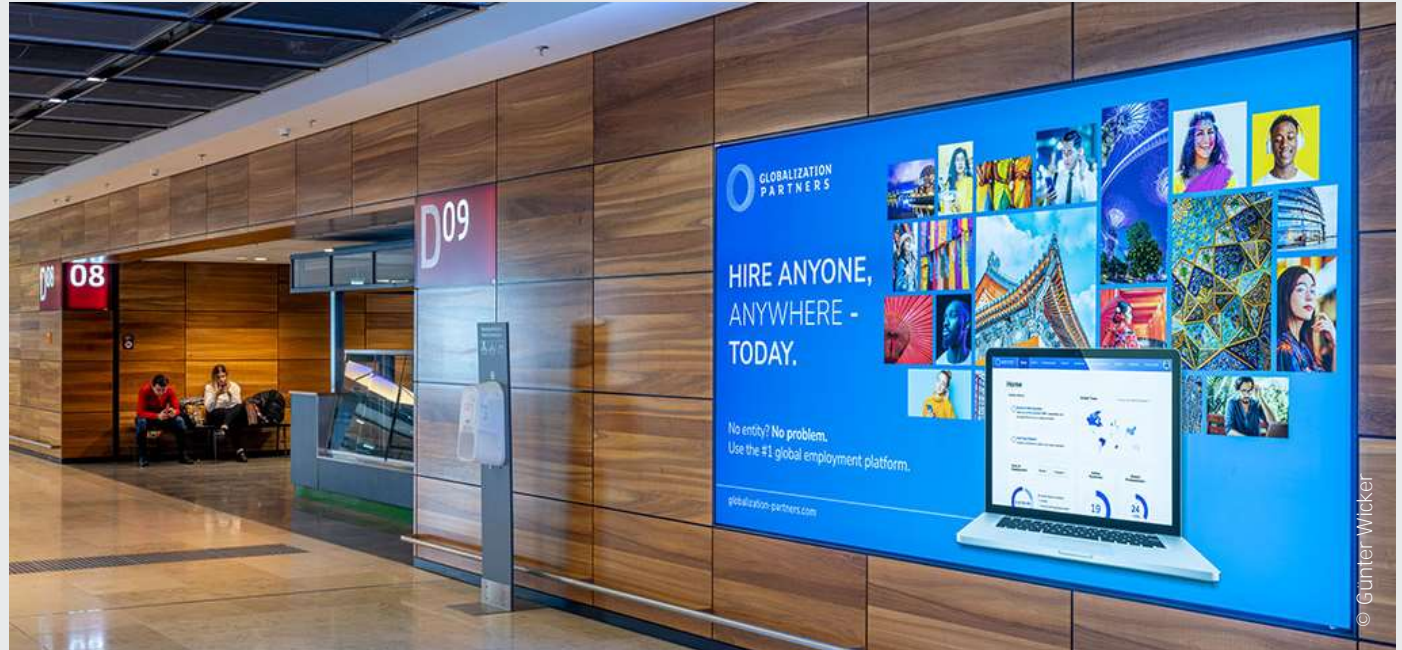
Get out into the world
 Target the whole globe using three landscapes directly next to the lounges or two landscapes each in the net distributed along the entire pier. You'll lift off in the case of non-Schengen passengers.

Find more information at:
werbung.berlin-airport.de

-  Terminal 1, departure non-Schengen, security area
-  Departing non-Schengen passengers
-  Max. available spaces: 19 (9 nets)
 Minimum booking period: 1 month
 Production size / visible size (W x H) in mm:
 2,462 x 1,910 / 2,442 x 1,890 Landscape S
 3,710 x 1,910 / 3,690 x 1,890 Landscape M
-  Media*: € 5,600 (month) / net
- Production and assembly (Decotex Fabric)*:
 € 1,805 / 2-ad-spaces-net
 € 2,345 / 3-ad-spaces-net

Availability

On demand

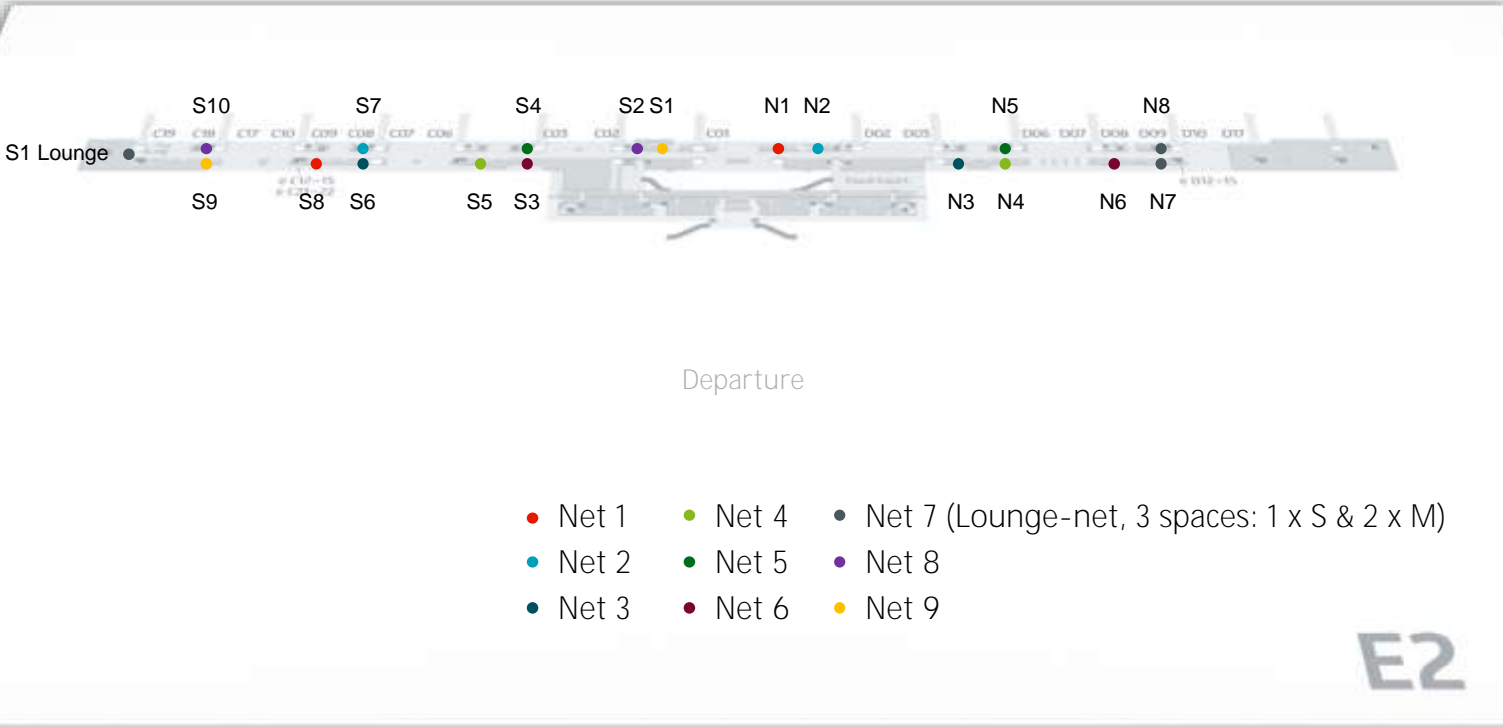


* plus VAT.

Landscape S and M Main pier non-Schengen

Location map net

Eight nets of two landscape spaces each or the lounge net with three spaces.




Digital City Light Poster Entrance

Advertise where it all starts: Network of 30 Digital City Light Posters, distributed between the two driveways and the interior. The digital staging of your message.

Address your target group on the airport's Passenger Journey and present your digital message on high-format advertising spaces.



Digital City Light Poster BER T1 & T2

T1 Terminal	T2 Terminal	N Net	U1 Level	E0 Level	E1 Level	 Arrival	 Departure
-----------------------	-----------------------	-----------------	--------------------	--------------------	--------------------	---	---

An all-round presence

Get seen everywhere and quickly – with 30 Digital City Light Posters in the net, single and double-sided, indoors and outdoors. The best way to contact departing and arriving passengers and their meeters and greeters.

Find more information at:
werbung.berlin-airport.de

-  Terminal 1&2, arrival / departure, public area and outdoor area
-  Departing / arriving passengers, Meeter & Greeter
-  Location / screens: 30 / 42 (1 net)
Number of slots*: 6 à 10 sec / minute
Min. booking: 1 slot / 1 week
Dim.: 75 / 85 inch, 9:16, one-sided / double sided
-  Media*: € 19,600 (1 slot / 1 week)
Handling costs**: € 500 (playout for up to 3 spots, each additional 200 €)

Availability

On demand

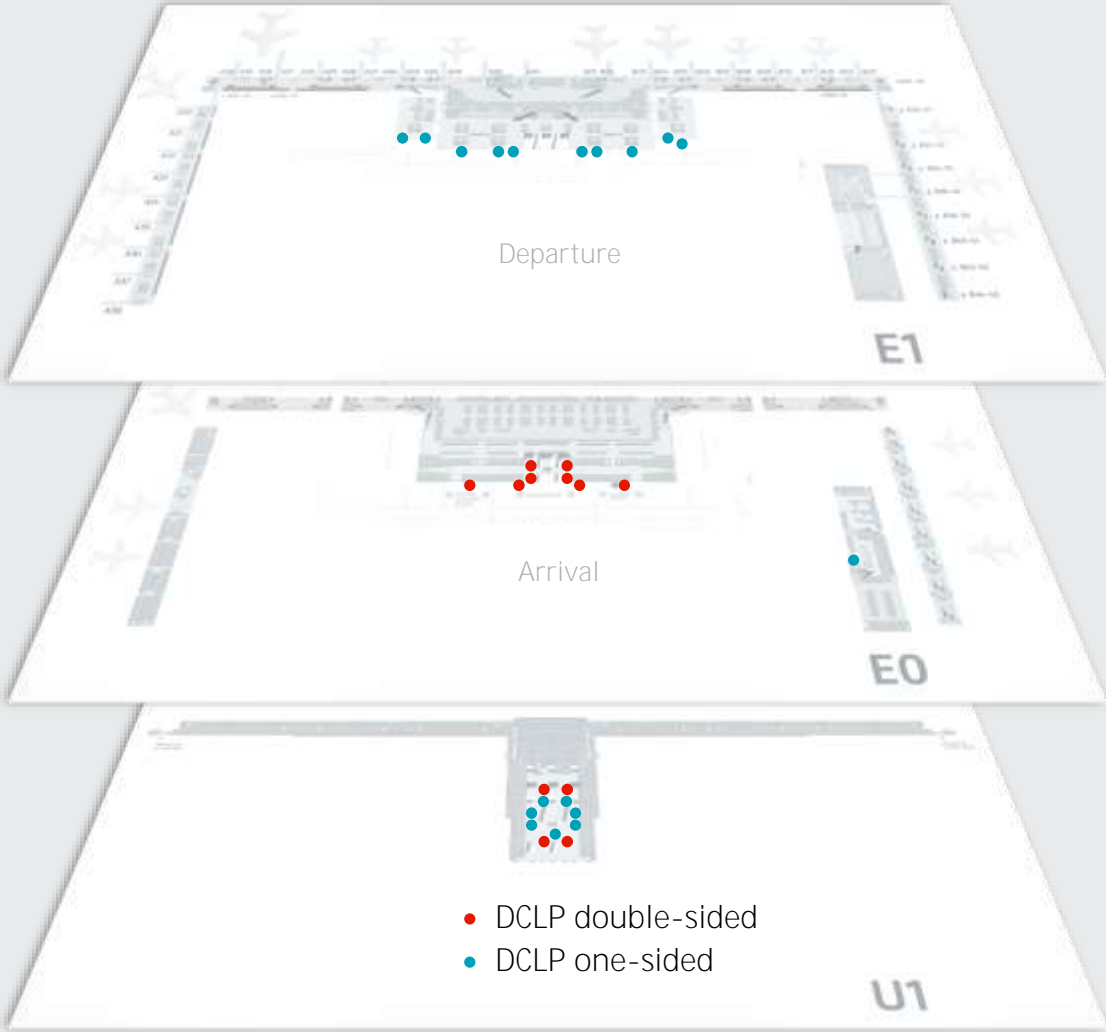


* Playout times 4:00 - 0:00 a.m.

** plus VAT. Specifications and technical details are available on request. / € 78,400 (1 slot/ 1 month)

Digital City Light Poster BER

Location map net



Terminal 2

Facts

In this terminal, all arrival and departure processes take place on two levels.

- Handling 24% of all passengers in 2023
- 23% of all departing passengers / 25% arriving passengers
- 70% Schengen travelers / 30% non-Schengen travelers

TOP 5 airlines 2023: Ryanair, Wizz Air, Norwegian, Vueling Airlines, Transavia

TOP 5 destinations 2023: London, Palma de Mallorca, Budapest, Rom FCO, Dublin



© Günter Wiber

Terminal 1 - Level 0

Arrival and Departure

Check-in and arrivals, including baggage reclaim are located on this level.



© Anikka Bauer


Digital Screens Departure

Get seen with certainty!
Digitally accompany passengers departing from T2 starting from the check-in area through to the security control area. Send your messages via the screens available there - statically or with moving images.

Find more information at:
werbung.berlin-airport.de

 Terminal 2, departure, check-in, public area

 Departing passengers

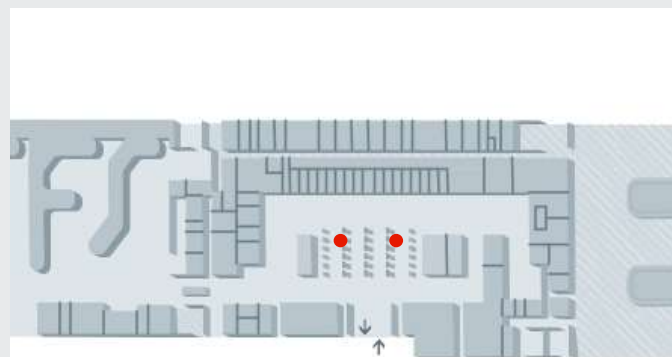
 Location / Screens: 4 / 6 (1 net)
Number of slots*: 6 à 10 sec / minute
Min. booking: 1 slot / 1 week
Dim.: 55 inch, 16:9, one-sided / double sided

€ Media**: € 5,300 (1 slot / 1 week)

Handling costs**: € 500 (playout for up to 3 spots, each additional 200 €)

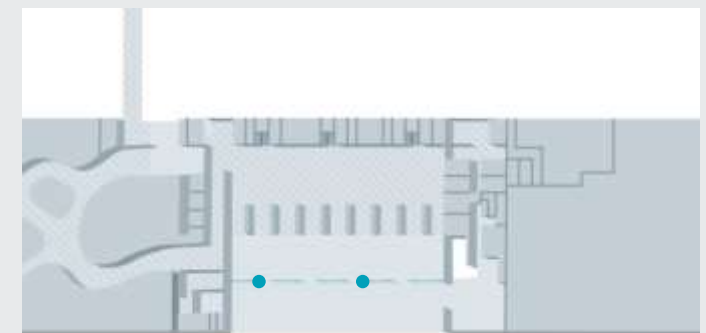
Availability

On demand



E0

● double-sided



E1

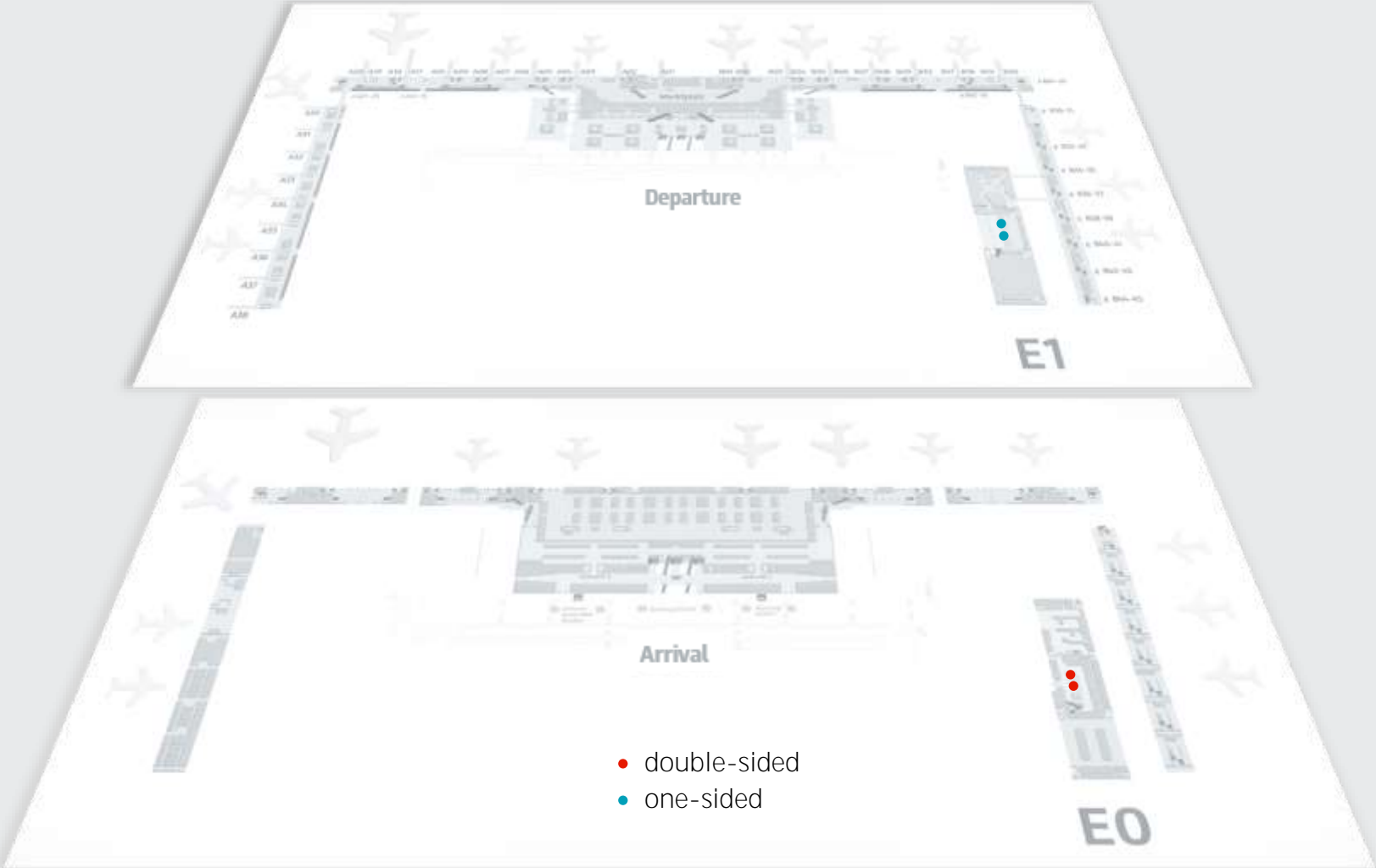
● one-sided

* Playout times 4:00 - 0:00 a.m.

** plus VAT. Specifications and technical details are available on request. / € 21,200 (1 slot / 1 month)

Digital Screens Departure

Location map net



Landscape baggage claim area

Landed twice!
Do you want your advertising to shine? Get your message across and display your true colours in the T2 baggage reclaim area - bookable in double pack or individually.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 2, baggage claim area, security area

🎯 Arriving passengers

📏 Max. available spaces: 2
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
4,520 x 1,470 / 4,500 x 1,450

€ Media*: € 6.215 (month)

Production and assembly (Decotex Fabric)*:
€ 950

Availability

On demand



* plus VAT.

Digital Screens Arriving

Want to multiply your presence?
Display your product or service on every baggage carousel at T2! Make use of the waiting time of passengers to present your product with a moving image on a total of nine screens.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 2, baggage claim area, security area

🎯 Arriving passengers

📺 Number locations: 6 (1 net)
Number of slots: 6 à 10 sec / minute
Min. booking 1 slot / 1 week
Dim.: 55 inch, 16:9, one-sided / double sided

€ Media*: € 6,900 (1 slot / 1 week)

Handling costs**: € 500 (playout for up to 3 spots, each additional 200 €)

Availability

On demand



* Playout times 4:00 - 0:00 a.m.

** plus VAT. Specifications and technical details are available on request. / € 27,600 (1 slot / 1 month)

Terminal 1 - Level 1

Security area

At level 1 you find the security screening, shops and restaurants in the market place and the passage to T1 (Pier north).



© Günter Wicker

Landscape to Plaza

Strong presence!

Place your adverts where the relaxed part of the journey begins: after completing all the check-in, passengers can now make their way to the T2 plaza and to the gates.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 2, departure, security area

🎯 Departing passengers

📏 Max. available spaces: 1
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
4,520 x 1,470 / 4,500 x 1,450

€ Media: € 6,215 (month)

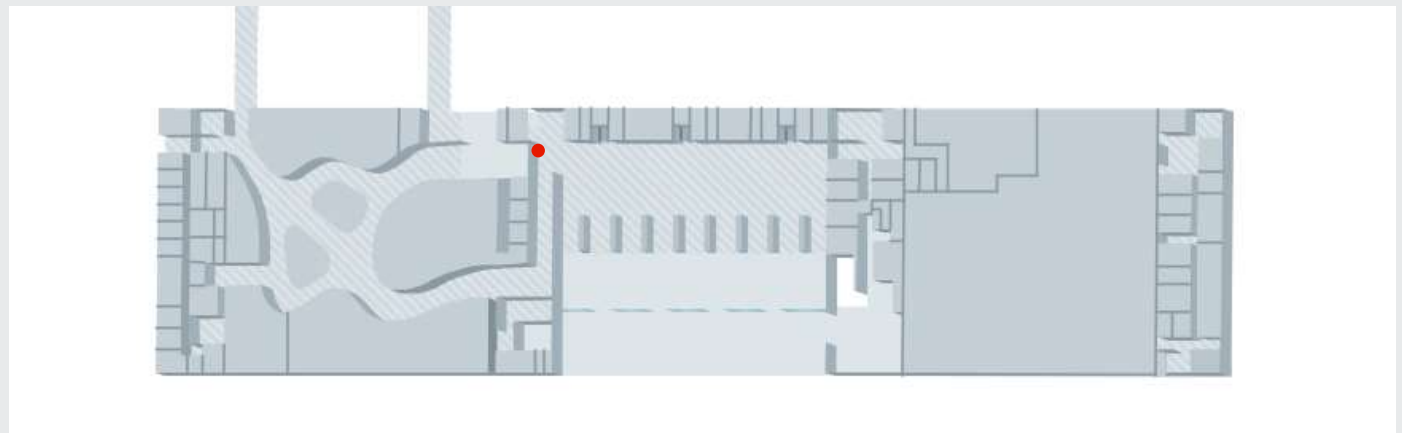
Production and assembly (Decotex Fabric)*:
€ 950

Availability

On demand



© Günter Wicker



* plus VAT.

Digital Plaza

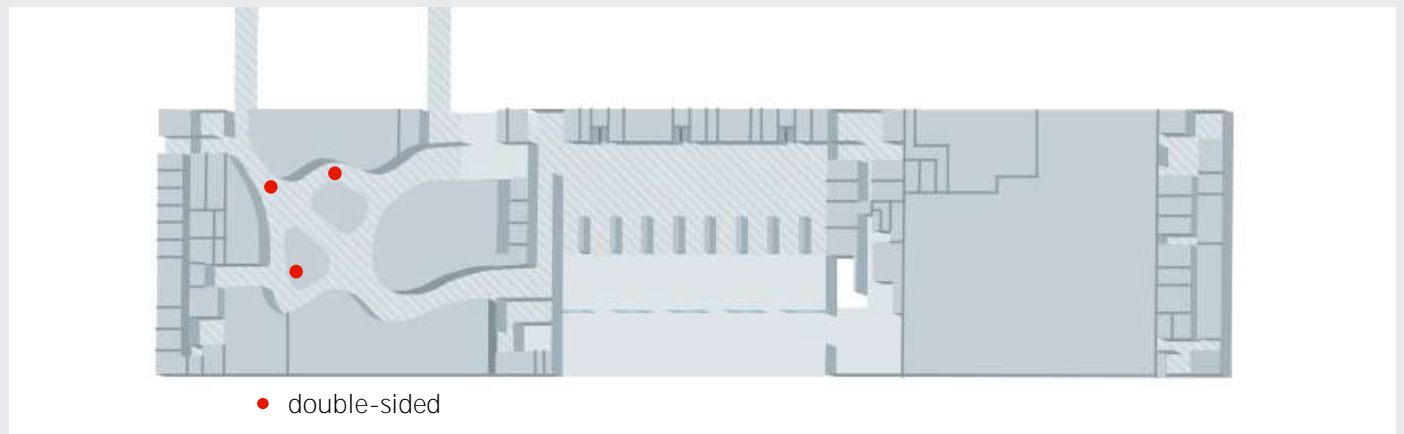
There's something in the air!
Place your adverts clearly, above the heads of the passengers, in the T2 plaza. Surrounded by shops and restaurants, your digital advertising spaces are here in the heart of the terminal.

Find more information at:
werbung.berlin-airport.de

- Terminal 2, departure, security area
- Departing / arriving passengers
- Number locations: 3 (1 net)
Number of slots: 6 à 10 sec / minute
Min. booking: 1 slot / 1 week
Dim. Screens: 55 / 108 inch, 16:9, double sided
- Media: € 7,900 (1 slot / 1 week)
Handling costs**: € 500 (playout for up to 3 spots, each additional 200 €)

Availability

On demand



* Playout times 4:00 - 0:00 a.m.
** plus VAT. Specifications and technical details are available on request. / € 31,600 (1 slot / 1 month)

Promotions

Advertise as you want

At BER your advertising message in an individually customisable, either on your own promotion space or with mobile promoters in public areas of the terminal.

Your promotion can be designed to your wishes in consultation with the sales team and in compliance with the basic conditions.

We look forward to your concept!



© Gumbler Wicker

Mobile promotion landside

Pure dynamics
Get movement into your message using mobile promotion techniques across the whole public area. You'll land customers this way!

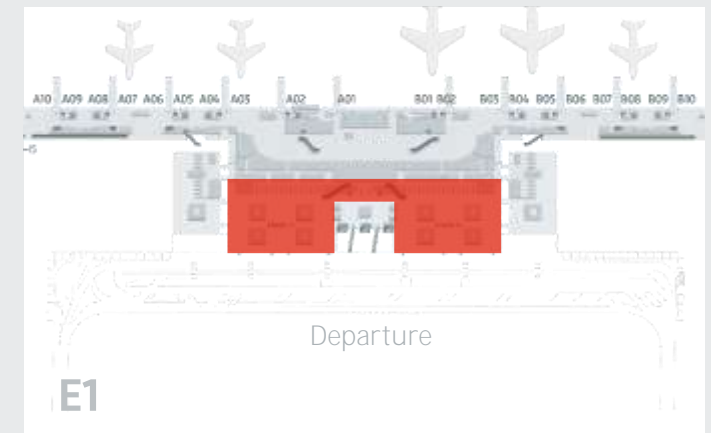
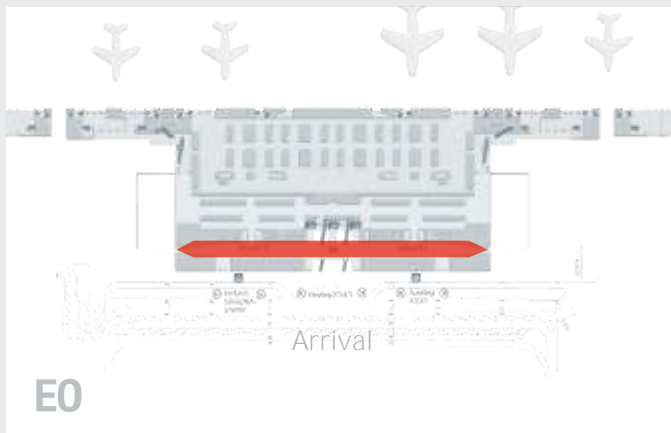
Find more information at:
werbung.berlin-airport.de

-  Terminal 1, arrival / departure, public area
-  Departing / arriving passengers, Meeter & Greeter
-  Minimum booking period: 3 days

€ Media*: € 6,600 (3 days)
Handling costs*: € 500

Availability

On demand



* plus VAT; use of max. 2 promoters (airport pass subject to charge), for further information please see our promotion guidelines

Promotion Points baggage claim north and south

Point the way with your presentation
Direct communication – be present at two promotion points in the north and south baggage claim area – pointing towards the direction of movement of passengers. Get on track for effective product promotion.

Find more information at:
werbung.berlin-airport.de



Terminal 1, arrival gangway, security area



Arriving passengers



Max. available spaces: 2
Approx. 24 m² per area, in coordination with FBB
Minimum booking period: 1 month



Media*: € 38,500 (month)

Handling costs*: € 1,500, plus data and power



Availability

On demand

* plus VAT; use of max. 2 promoters (airport pass subject to charge), for further information please see our promotion guidelines

Promotion Points baggage claim area

Popular window seat

There's always a need to wait until the baggage arrives, which is all the better for you – your two promotion points in the baggage reclaim area will catch their eye. Visible from the baggage carousel. Best outlook for grabbing attention guaranteed!

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, arrival gangway, baggage claim, security area

🎯 Arriving passengers

📏 Max. available spaces: 2
Approx. 24 m² per area,
Minimum booking period: 1 month
Production size / visible size (W x H) in mm:
6,230 x 2,180 / 6,210 x 2,160 Landscape L

€ Media*: € 47,800 (month) incl. Landscape L
Handling costs: € 1,500 plus data and power
Production and assembly Landscape L*:
€ 1,200 (Decotex Fabric)

Availability

On demand



* plus VAT; use of max. 2 promoters (airport pass subject to charge), for further information please see our promotion guidelines

Promotion Points pick-up area

Arrive

Climb aboard where it all comes together – with seven promotion points in the arrivals hall you'll get the attention of arriving passengers and their meeters and greeters. Perfect promotional positioning!

Find more information at:
werbung.berlin-airport.de



Terminal 1, arrivals, pick-up area, public area



Arriving passengers, Meeter & Greeter



Max. available spaces: 7
Minimum booking period: 1 month
Approx. 24 m² per area, in coordination with FBB



Media*: € 46,000 (month)

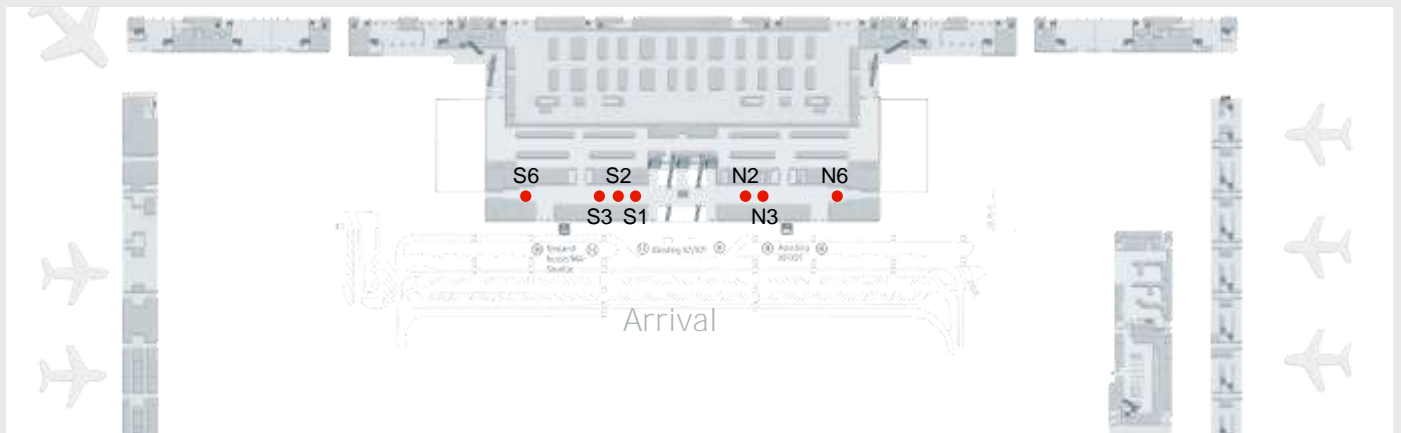
Handling costs*: € 1,500, plus data and power

Availability

On demand



© Günter Wicker



* plus VAT; use of max. 2 promoters (airport pass subject to charge), for further information please see our promotion guidelines

Welcome Desk


Welcome to BER

Take advantage of our optimally positioned reception area for your personal address. Whether for congresses, trade fairs or corporate events; the central meeting point is perfectly located for arriving passengers.

Find more information at:
werbung.berlin-airport.de

 Terminal 1, arrivals, pick-up area, public area

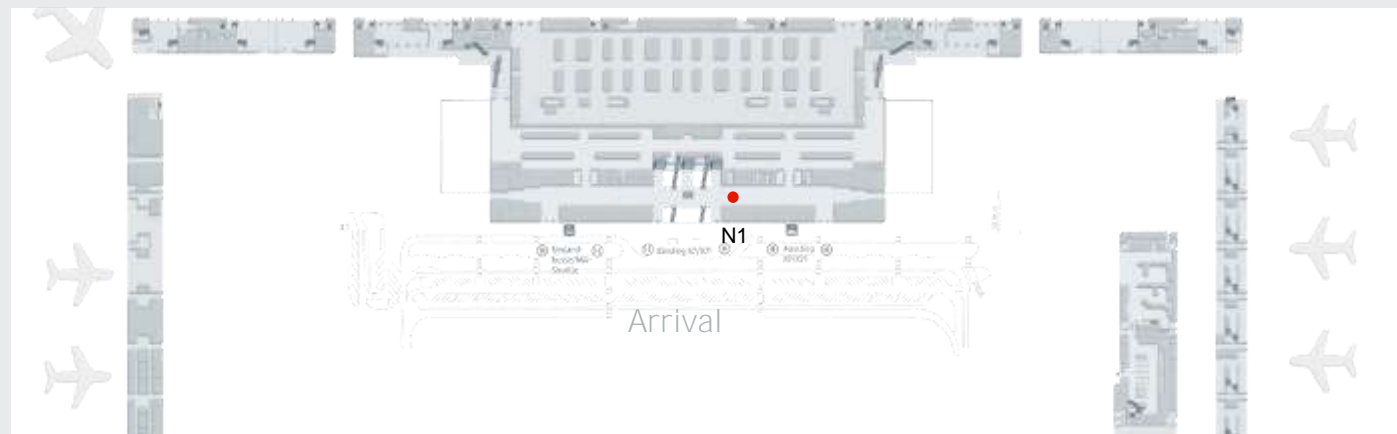
 Arriving passengers, Meeter & Greeter

 Max. available spaces: 1
Minimum booking period: 7 days
Approx. 24 m² per area, in coordination with FBB

€ Media*: € 14,600 (7 days)
Handling costs*: € 1,500, plus data and power

Availability

On demand



* plus VAT; use of max. 4 promoters (airport pass subject to charge), for further information please see our promotion guidelines

Promotion Points Pavilions

Off to the pavilions

Use the opportunity of an exclusive presence for your precise ideas in one of the two check-in pavilions, which are built on to the left and right of the check-in halls.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, departure, check-in area pavilion south and north, public area

👤 Departing passengers, Meter & Greeter

📏 Max. available spaces: 2
Minimum booking period: 7 days
Approx. 24 m² per area
(W x H) x W in m : 6.25 x 2.10 x 3.75

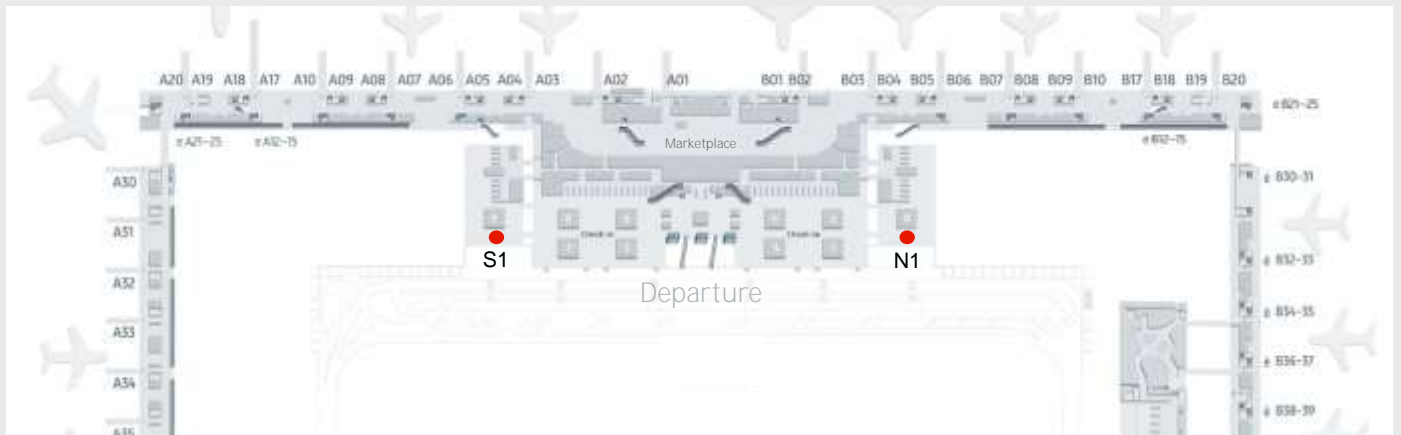
€ Media*: € 26,000 (montj)
€ 8,830 € (7 days)

Handling costs*: € 1,500, plus data and power

Availability

On demand

Offer of weekly booking is made after checking the concept



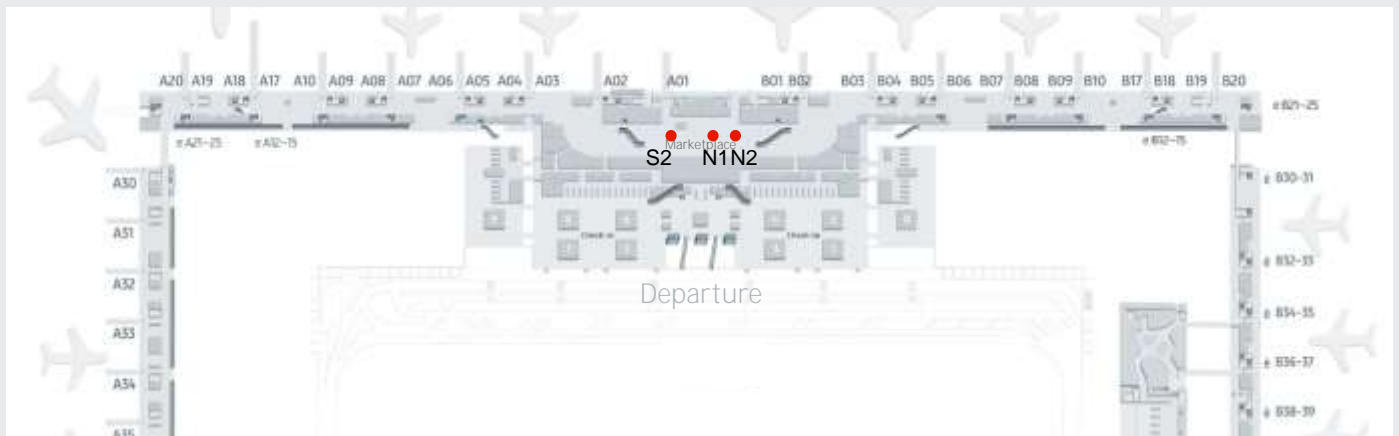
* plus VAT; use of max. 2 promoters (airport pass subject to charge), for further information please see our promotion guidelines

Exhibit areas marketplace

Right in the middle!
At three highly visible locations in the central marketplace, you can ensure a high passenger frequency for your product. Surrounded by stores and restaurants, you can reach departing passengers in a relaxed atmosphere.

Find more information at:
werbung.berlin-airport.de

-  Terminal 1, market place, arrival / departure, security area
-  Departing / arriving passengers, Schengen and Non-Schengen
-  Max. available spaces: 3
Minimum booking period: 1 month
Approx. 4 m² per area
(W x H) x W in m : 1.25 x 2.10 x 3.10
-  Media*: € 11,200 (1 month)
Handling costs*: € 1,500, plus data and power



Availability

On demand

* plus VAT; use of max. 2 promoters (airport pass subject to charge), for further information please see our promotion guidelines

Exhibit areas marketplace

Appeal in a relaxed way
Reach your target audience in the immediate vicinity of a café's seating area as well as various stores surrounding the space. Reach relaxed coffee drinkers and shoppers!

Find more information at:
werbung.berlin-airport.de

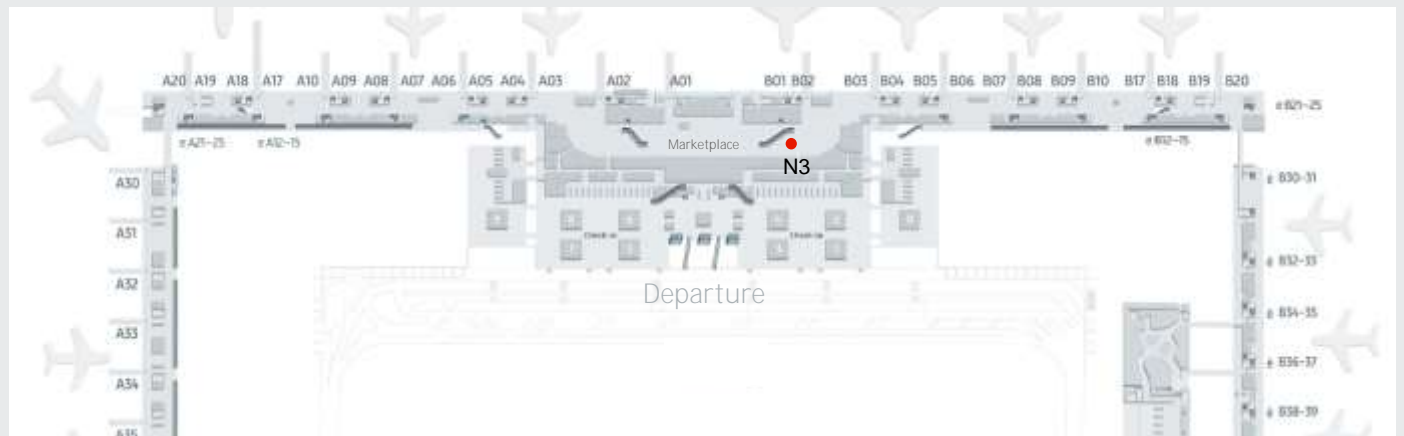
📍 Terminal 1, market place, arrival / departure, security area

🎯 Departing / arriving passengers, Schengen and Non-Schengen

📏 Max. available spaces: 1
Minimum booking period: 1 month
Approx. 23 m²
(W x H) x W in m : 6.25 x 2.10 x 3.75

€ Media*: € 36,800 (1 month)

Handling costs*: € 1,500, plus data and power



Availability

On demand

* plus VAT; use of max. 2 promoters (airport pass subject to charge), for further information please see our promotion guidelines

Exhibit areas marketplace

Attention-grabbing positioning
The presence of your brand is guaranteed in these two areas. Surrounded by stores and gastronomy, you can reach passengers here on their way to the gates.

Find more information at:
werbung.berlin-airport.de

Terminal 1, market place, arrival / departure, security area

Departing / arriving passengers, Schengen and Non-Schengen

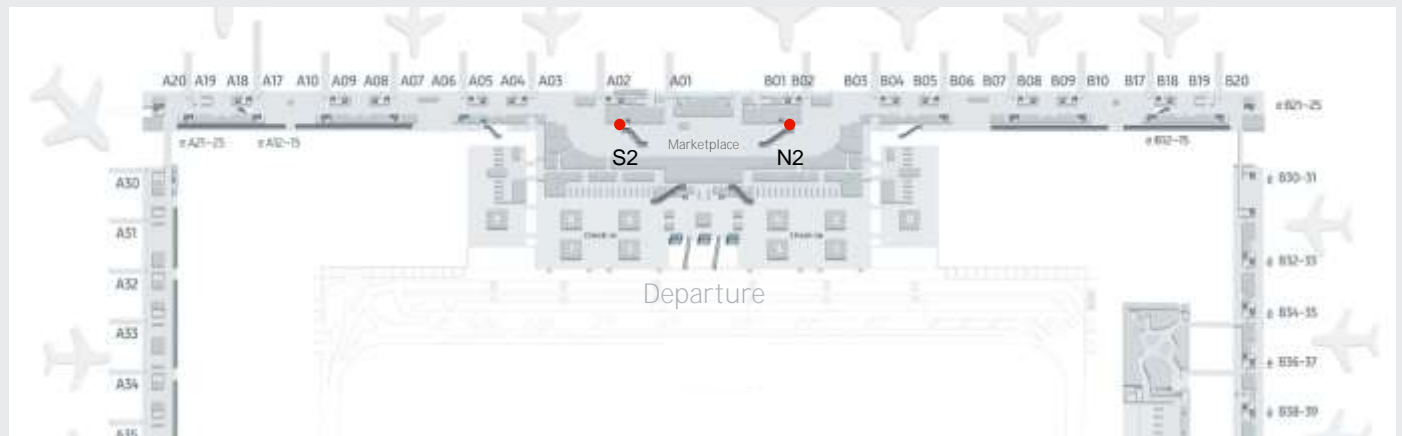
Max. available spaces: 4
Minimum booking period: 1 month
Approx. 27 m² per area
(W x H) x W in m : 6.25 x 2.10 x 4.35

Media*: € 39,800 (1 month)

Handling costs*: € 1,500, plus data and power

Availability

On demand



* plus VAT; use of max. 2 promoters (airport pass subject to charge), for further information please see our promotion guidelines

Promotion Point Lounge Tempelhof

Promote exclusively!
Use the possibility of an approx. 12 sqm Promotion Point . Choose this fixed Promotion Point and present your product.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 1, Level 2, departure, security area

🎯 Departing passengers

📺 Number Promotions Points : 1
Minimum booking period: 1 month
Dim. Promotion Point in m: 4,37 x 5,00

€ Media*: costs according to agreement

Specification and technical details are available on request.

Availability

On demand



Use of max. 2 promoters, for further information please see our promotion guidelines
* plus VAT.

Promotion Points baggage claim area T2

Grab their attention!
Use the waiting time of passengers at the baggage carousel and place your product in the spotlight at one of the promotion points in the baggage reclaim area of T2.

Find more information at:
werbung.berlin-airport.de

📍 Terminal 2, baggage claim area, security area

🎯 Arriving passengers

📏 Max. available spaces: 2
Approx. 22 m² and 63 m² per area, organization of the location in coordination with the FBB
Minimum booking period: 1 month

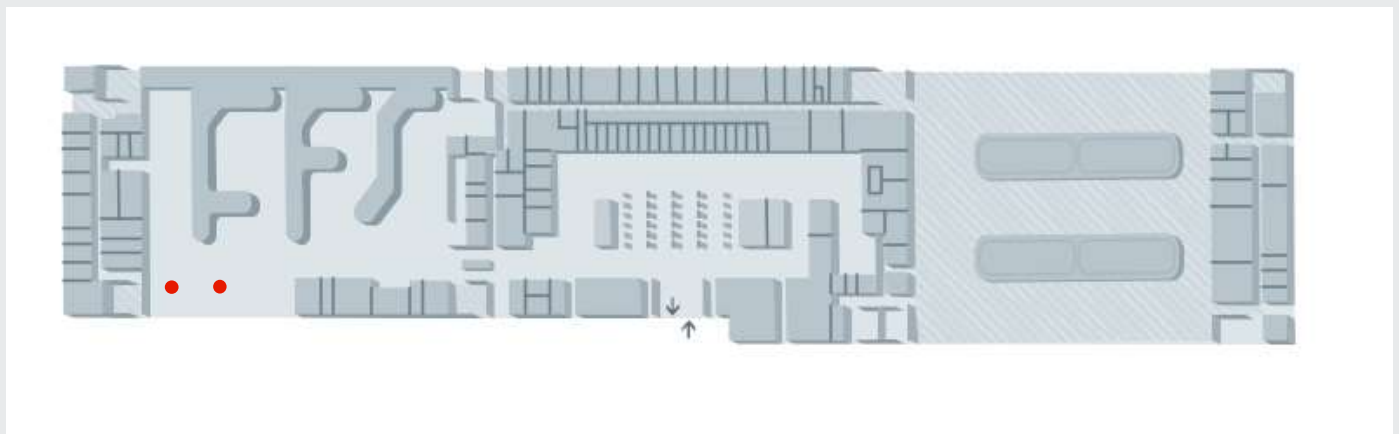
€ Media*: € 10,500 (22 m² / month)
€ 30,000 (63 m² / month)

Handling costs*: € 1,500, plus data and power

Availability

On demand

Specifications and technical details are available on request.



* plus VAT; use of max. 2 promoters (airport pass subject to charge), for further information please see our promotion guidelines

Specials



Business Lounge-Sponsoring

Exclusive partnership as a "lounge presenter"

Present yourself in an eye-catching way with logo integration, promotion points or product presentations. We offer different sponsorship packages. Contact us!

You can find an overview of the sponsorship packages here: werbung.berlin-airport.de

📍 Terminal 1, departure, security area

🎯 Departing passengers

📺 Number digital locations: Depending in option
Min. booking: 1 year

€ Media**: packages up to € 480,000

Handling costs**: € 500 (playout for up to 3 spots, each additional 200 €)

Availability

On demand



Lounge „Tempelhof“

Lounge „Tegel“



* plus VAT

Exclusive Airport Clock Sponsoring



Strong appearance

Always keep an eye on the time. A network of 12 locations on two levels: in the public area at the Check-in islands and on the arrival level. Your sponsoring exclusively at the center of the action.

Find more information at:
werbung.berlin-airport.de

Terminal 1, check-in / arrivals, pick-up area, departure / arrival, public area
 Departing / arriving passengers, Meeter & Greeter

Max. available spaces: 4 (level 1) + 8 (level 0)
 Minimum booking period: 3 years

€ Media*: On demand

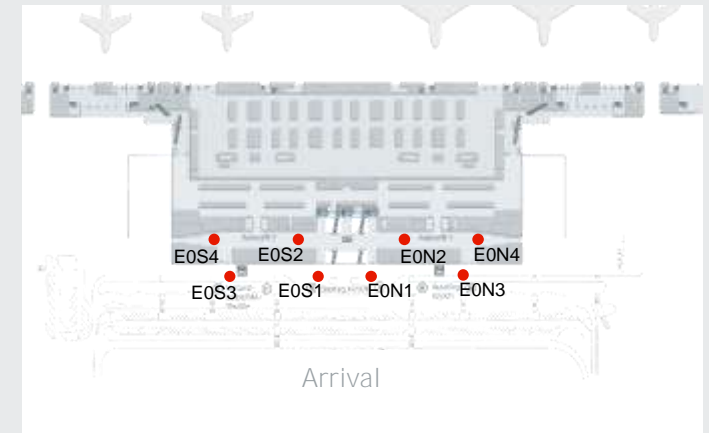
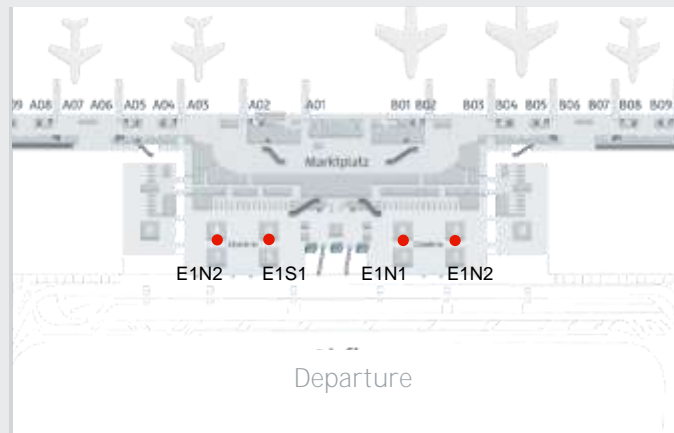
Customers can freely design the locations in accordance with guidelines of the FBB

Availability

On demand



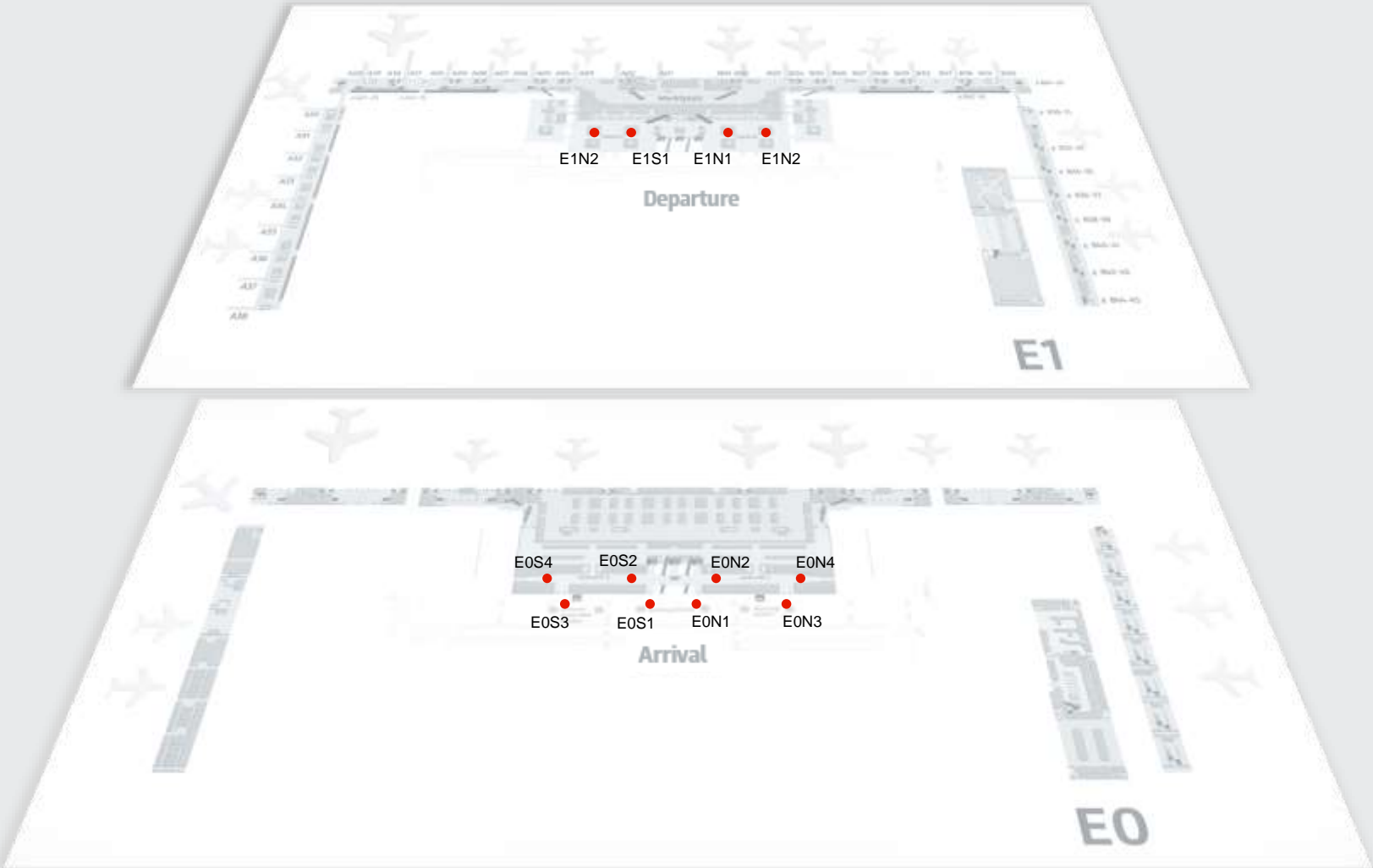
© Flughafen Berlin Brandenburg GmbH



* plus VAT.

Exclusive Airport Clock Sponsoring

Level overview net



Smoking lounge sponsoring

Take a deep breath

Smokers will just love this: your advertising in a modern smoking lounge. Two lounges on Level 1 and one on Level 2 give you the opportunity to address departing and arriving passengers. Where they can breath in your message in an otherwise smoke-free airport.

Find more information at:

werbung.berlin-airport.de

 Terminal 1, Level 1 and Level 2, Arrival / departure, security area

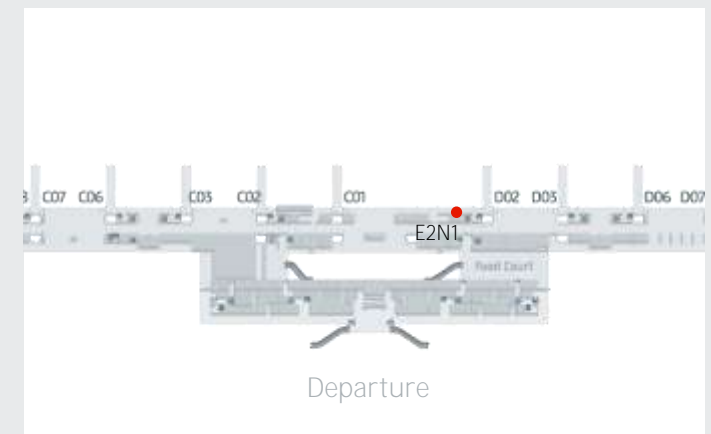
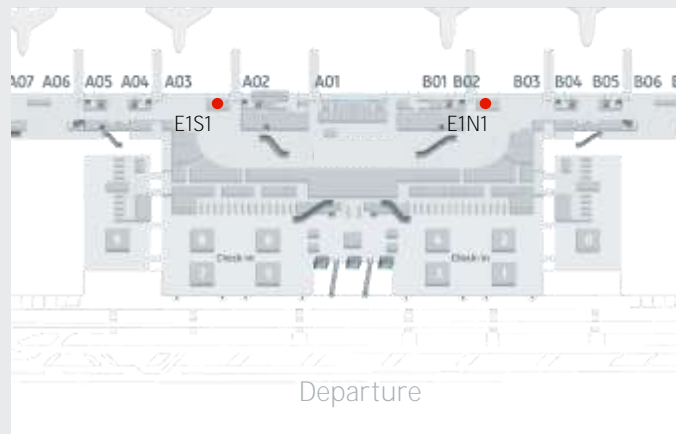
 Departing / arriving passengers Schengen / Non-Schengen

 Level 1: 2 Lounges, Room size about 75 m²
Level 2: 1 Lounge, Room size about 120 m²

€ Media*: On demand

Availability

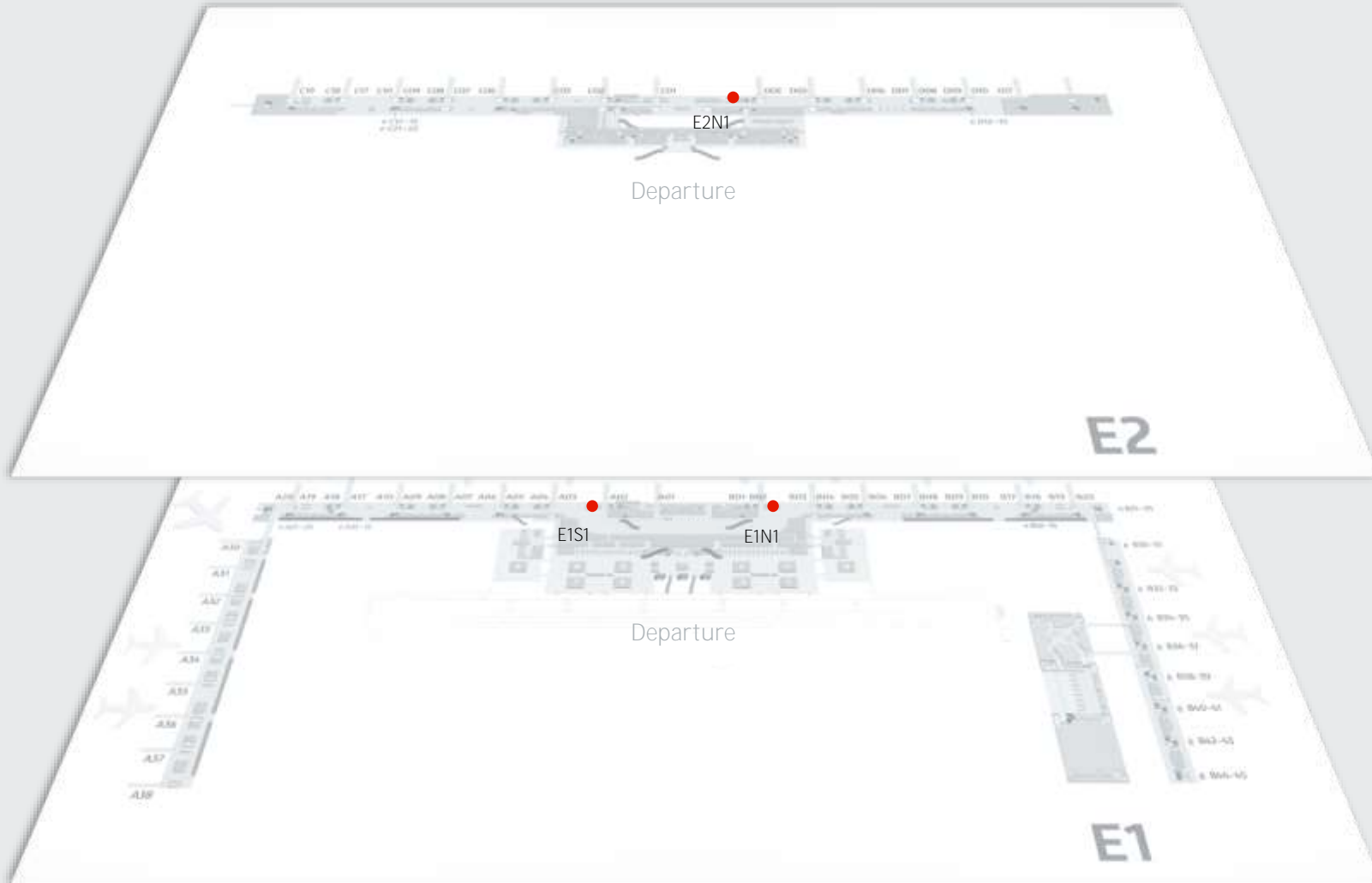
On demand



* plus VAT.

Smoking lounges

Level overview net



Added value objects Waiting areas

The perfect departure technique
 A valuable approach – 8 locations in the net to give your items added value in the waiting lounges. All locations are of course provided with power and Wi-Fi links. A technique for your offers that is popular with departing passengers.

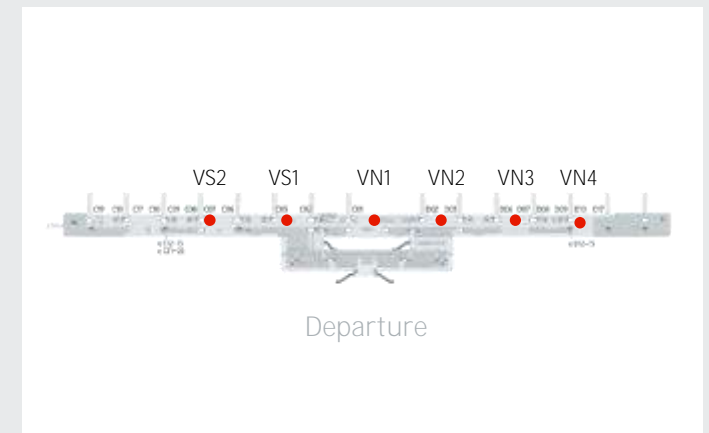
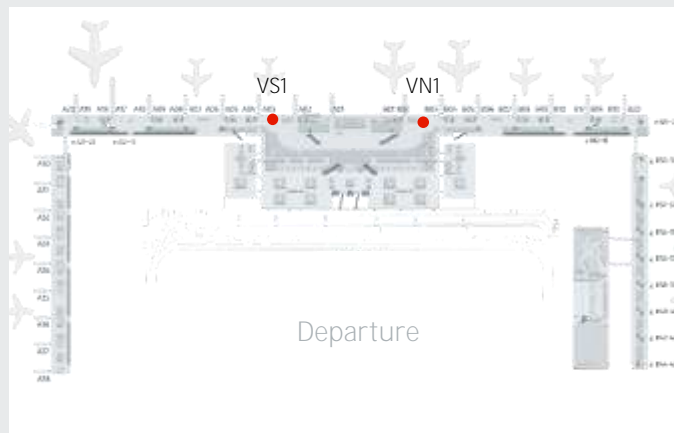
Find more information at:
werbung.berlin-airport.de

 Terminal 1 and Pier South, arrival / departure, security area

 Departing / arriving passengers

 Max. available spaces: 2 (level 1) + 6 (level 2)
 Minimum booking period: 1 year

 Media*: On demand



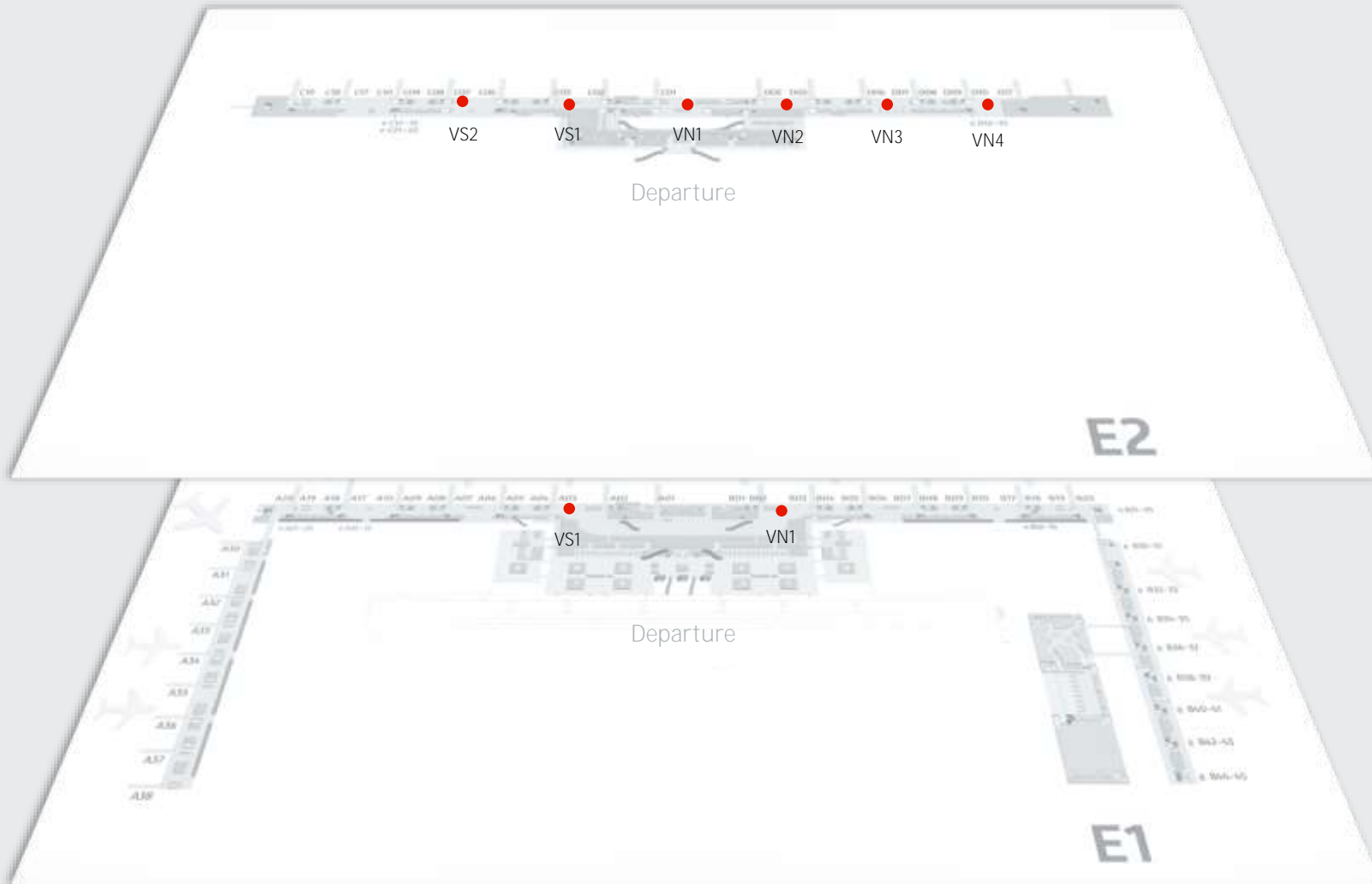
Availability

On demand

* plus VAT.
 ** Price for all added value objects (E1 and E2)

Added value objects Waiting areas

Level overview net



WiFi Sponsoring BER

Be connected with your target group

As an exclusive WiFi-Sponsor you can reach your target audience across the entire traveller journey. From arrivals to check-in, from the gate to the plane. Use this waiting time and the wish for unlimited, free Internet surfing time to communicate with your target audience.



© Thomas Kierok

Exclusive WiFi Sponsoring



Exclusive Connection

We offer all passengers at Berlin-Brandenburg Airport unlimited free WiFi. Become a sponsor and take advantage of the contact opportunities provided by the portal along with two advertising spots guaranteed to attract attention.

Find more information at:
werbung.berlin-airport.de

 Terminals T1 and T2: all areas

 Departing / arriving passengers, meeter & greeter

 2 adverts: WiFi Login „Spotlight“ (Display 100% width), WiFi Login „In-page“; in each case German and English
Direct link to your URL incl. tracking

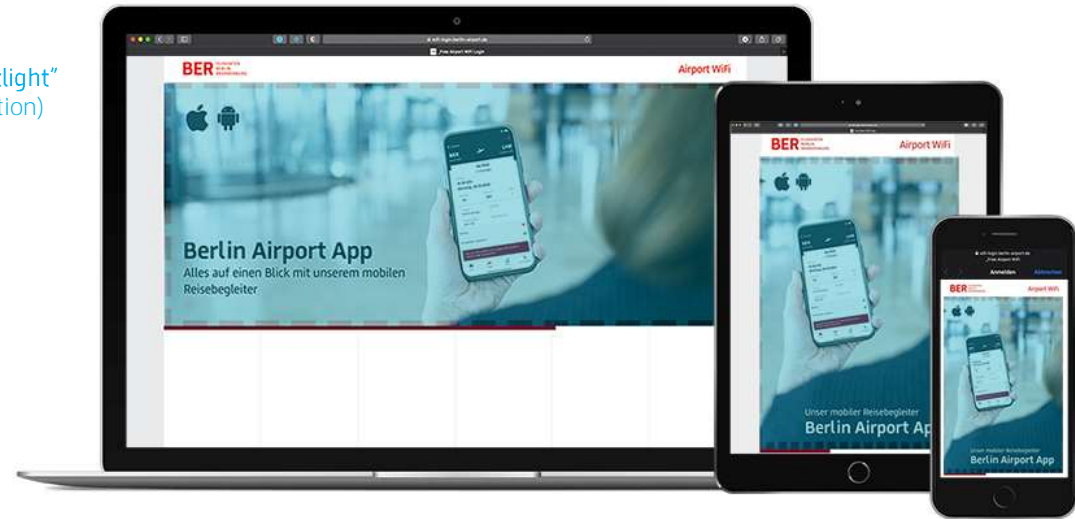
€ Media* 1 month: € 34,600

Specifications and technical details are available on request.

Availability

On demand

Spot 1 „Spotlight“
(5 sec. duration)



Spot 2 „In-Page“



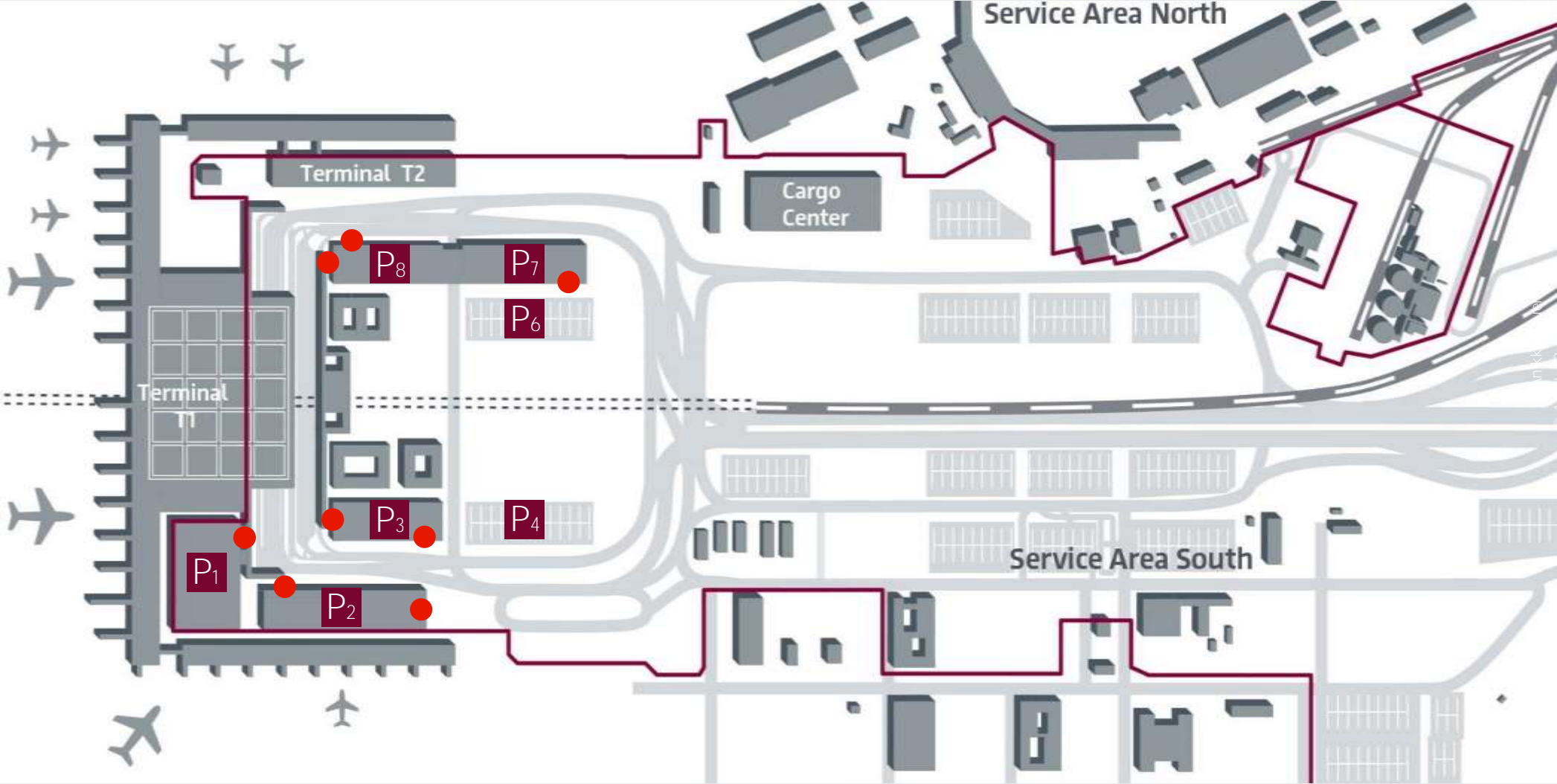
* plus VAT

** depending on availability free choice of campaign period

Outdoor area Overview

Large-format advertising spaces and special advertising spaces await you around the terminals. Address arriving or departing passengers at the parking garages. Convince with size! Use the solitary outdoor advertising spaces to extend your campaign or make an exclusive statement.

Outdoor area Location map




Giant Poster Airport City

Highly visible before departure
Our biggest giant poster - eye-catching for departing passengers and meeter & greeter. Optimal visibility from access road and Airport City in front of Terminal 1.

Find more information at:
werbung.berlin-airport.de

 Terminal 1 access road, Airport City, parking garage P7, outdoor area

 Departing passengers, Meeters & Greeters

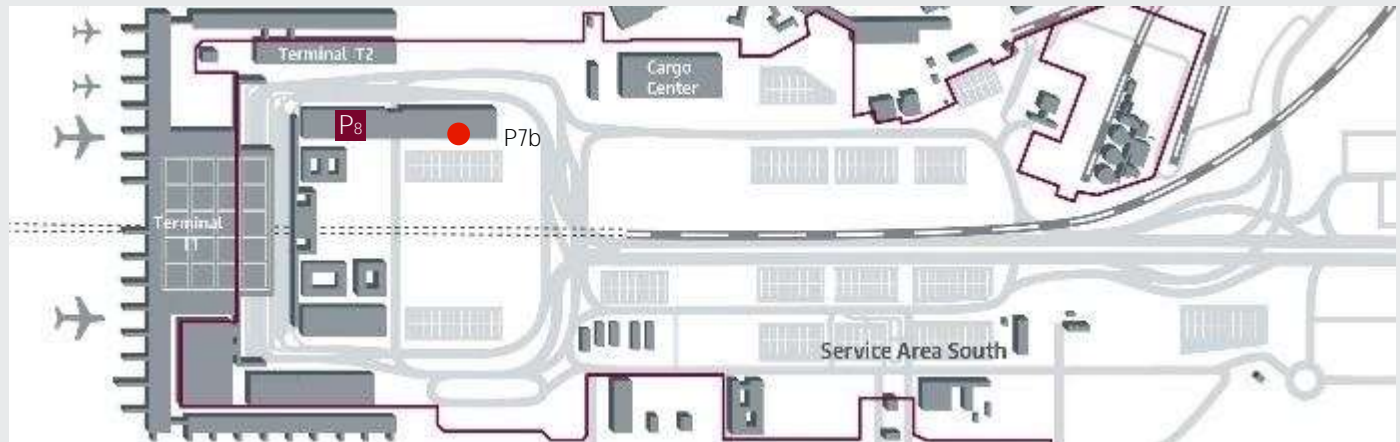
 Max. available spaces: 1
Minimum booking period: 1 month
Visible size (W x H) in mm:
approx. 31,180 x 11,040 **

€ Media*: € 69,000 (month)

Production and assembly*: € 18,805
(PVC Banner)**

Availability

On demand



* plus VAT.

** To be agreed between customer and customer's producer


Giant poster on the driveway

Be the first and think big
Reach departing passengers as well as meeters & greeters even before the terminal building in the access road to the BER. Afford yourself the highly visible appearance on one of the two largest advertising spaces of the BER.

Find more information at:
werbung.berlin-airport.de

 Terminal 1 access road, parking garage P7, outdoor area

 Departing passengers, Meeters & Greeters

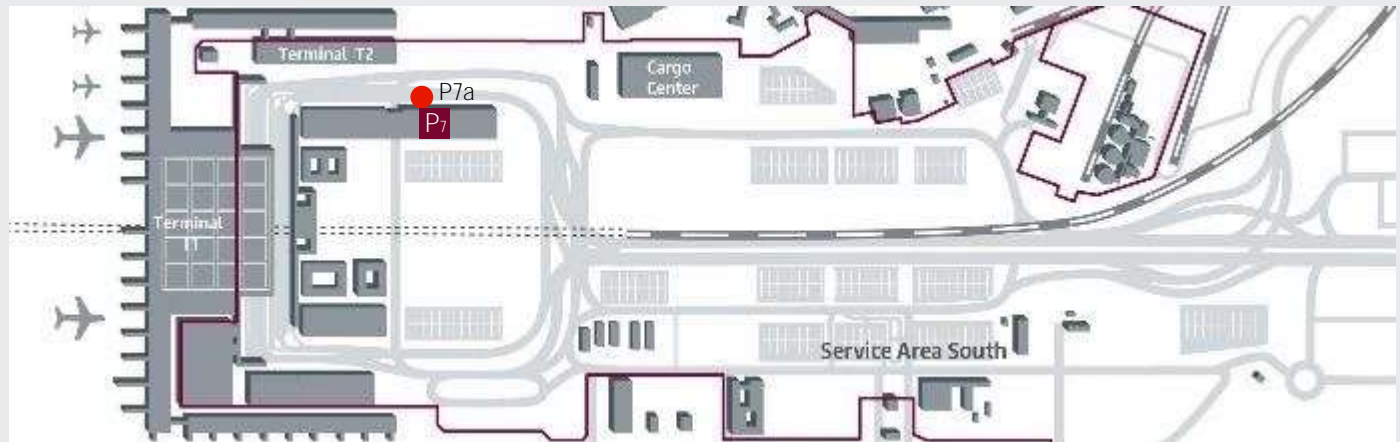
 Max. available spaces: 1
Minimum booking period: 1 month
Visible size (W x H) in mm:
approx. 31,180 x 11,040 **

€ Media*: € 55,000 (month)

Production and assembly*: € 18,805
(PVC Banner)**

Availability

On demand



* plus VAT.

** To be agreed between customer and customer's producer


Giant Poster access road

The big departure presence
An eye-catcher for departing passengers and
meeters & greeters – a giant poster on car park P8.

Find more information at:
werbung.berlin-airport.de

 Terminal 1 access road, parking garage P8,
outdoor area

 Departing passengers, Meeters & Greeters

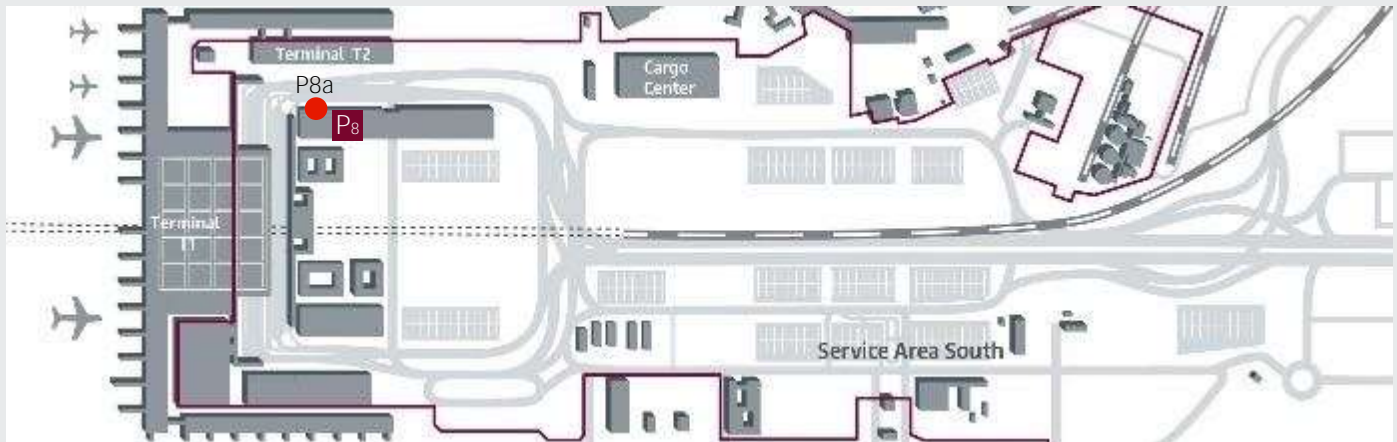
 Max. available spaces: 1
Minimum booking period: 1 month
Visible size (W x H) in mm:
approx. 24,800 x 10,950**

€ Media*: € 45,000 (month)

Production and assembly*: € 14,985
(PVC Banner)**

Availability

On demand



* plus VAT.

** To be agreed between customer and customer's producer

Giant Poster access road driveway


Be conspicuous

An extensive reach – this giant poster on car park P8 is visible from the drop-off/pick-up zone and check-in area and will thus be seen by departing and arriving passengers and their meeters and greeters.

Find more information at:
werbung.berlin-airport.de

 Terminal 1 access road, parking garage P8, outdoor area

 Departing passengers, Meeters & Greeters

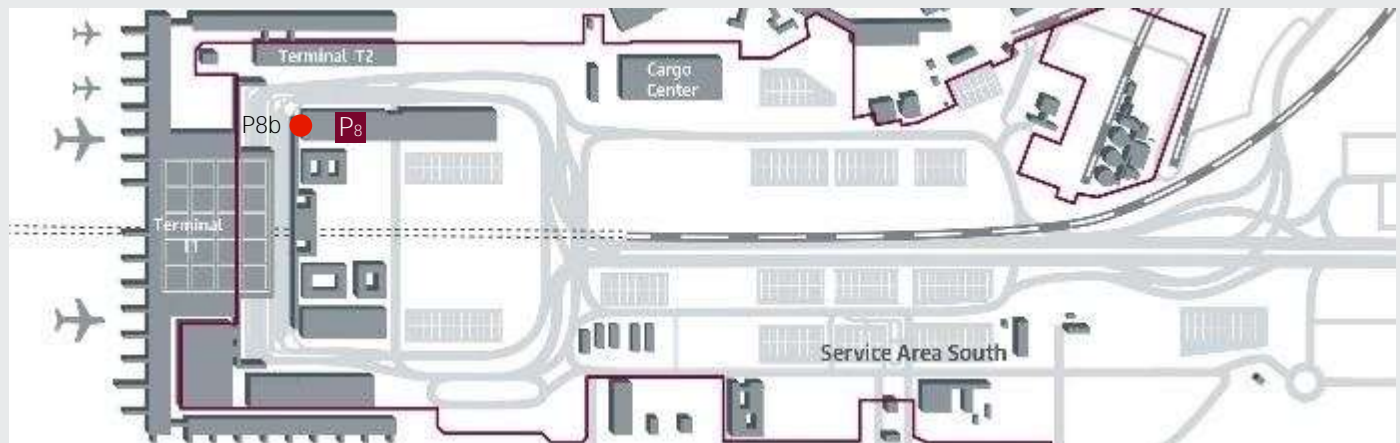
 Max. available spaces: 1
Minimum booking period: 1 month
Visible size (W x H) in mm:
approx. 18,800 x 10,950**

€ Media*: € 57,000 (month)

Production and assembly*: € 11,395
(PVC Banner)**

Availability

On demand



* plus VAT.

** To be agreed between customer and customer's producer

Giant Poster access and exit road



Successful meeting

With this giant poster on car park P3 you'll be visible from the drop-off/pick-up zone and check-in and will address both departing and arriving passengers and their meeters and greeters.

Find more information at:
werbung.berlin-airport.de



Terminal 1 access and exit road, parking garage P3, outdoor area



Departing / arriving passengers, Meeters & Greeters



Max. available spaces: 1
Minimum booking period: 1 month
Visible size (W x H) in mm:
approx. 18,800 x 10,950**

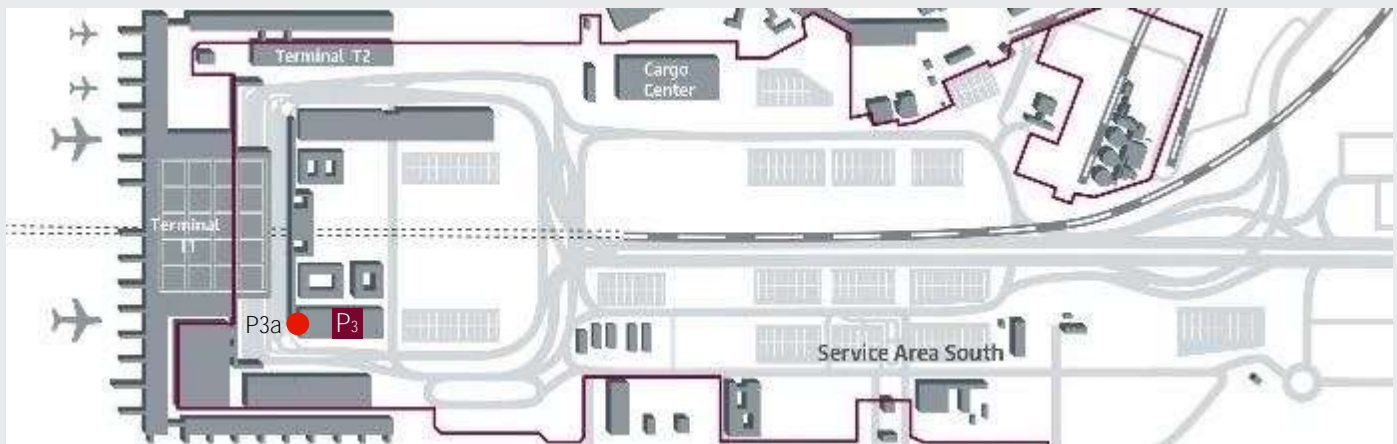


Media*: € 57,000 (month)

Production and assembly*: € 11,395
(PVC Banner)**

Availability

On demand



* plus VAT.


** To be agreed between customer and customer's producer

Giant Poster exit road




Get to greet arrivals big time
With a giant poster on the exit of car park P3
arriving passengers and their meeters and greeters
won't overlook you.

Find more information at:
werbung.berlin-airport.de

 Terminal 1 exit road, parking garage P3,
outdoor area

 Arriving passengers, Meeters & Greeters

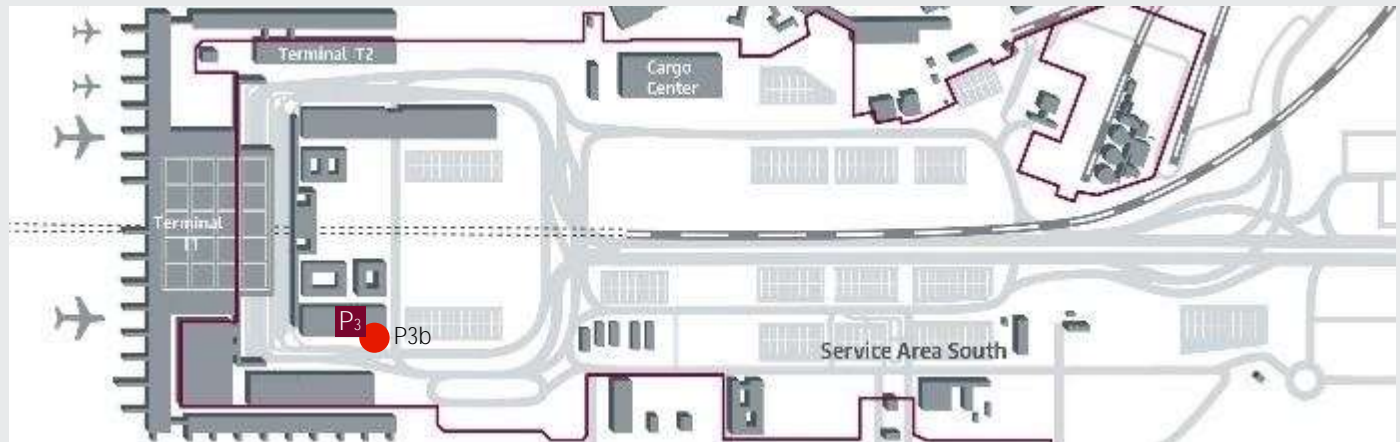
 Max. available spaces: 1
Minimum booking period: 1 month
Visible size (W x H) in mm:
approx. 18,550 x 10,950**

€ Media*: € 40,000 (month)

Production and assembly*: € 11,395
(PVC Banner)**

Availability

On demand



* plus VAT.

** To be agreed between customer and customer's producer

Giant Poster Terminal 1



Exclusive positioning

Make an immediate impression – departing passengers using the exclusive parking spaces near the terminal will see you as soon as they enter the car park.

Find more information at:
werbung.berlin-airport.de



Terminal 1 access road, parking garage P1, outdoor area



Departing passengers



Max. available spaces: 1
Minimum booking period: 1 month
Visible size (W x H) in mm:
approx. 12,300 x 10,500**

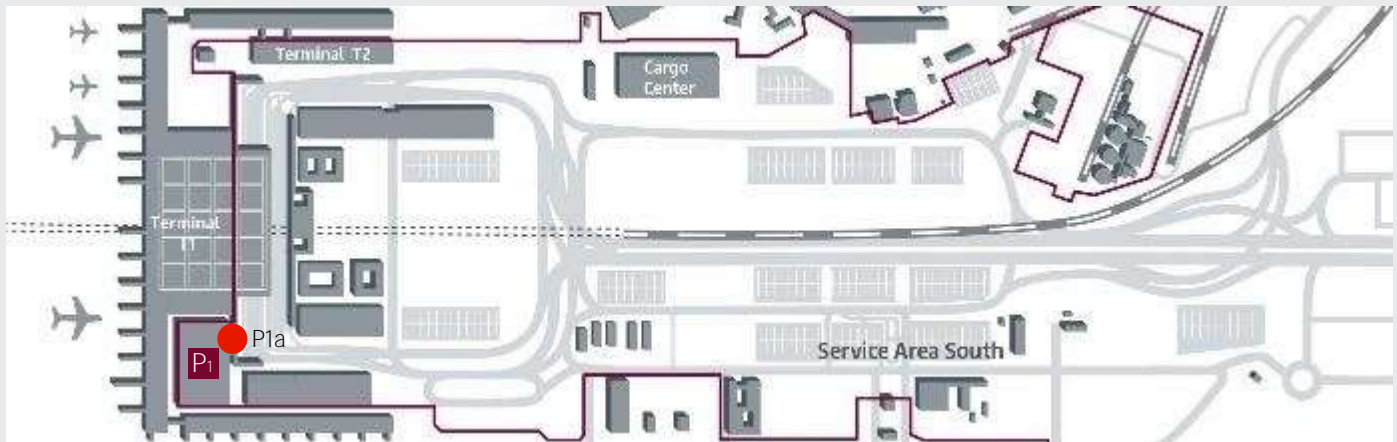


Media*: € 19,500 (month)

Production and assembly*: € 7,150
(PVC Banner)**

Availability

On demand



* plus VAT.

** To be agreed between customer and customer's producer

Giant Poster car rental service



You have right of way
Visible at the exit – the giant poster on car park P2 facing the hire car centre will be unavoidable for arriving passengers.

Find more information at:
werbung.berlin-airport.de

Terminal 1, parking garage P2 exit, outdoor area

Arriving passengers

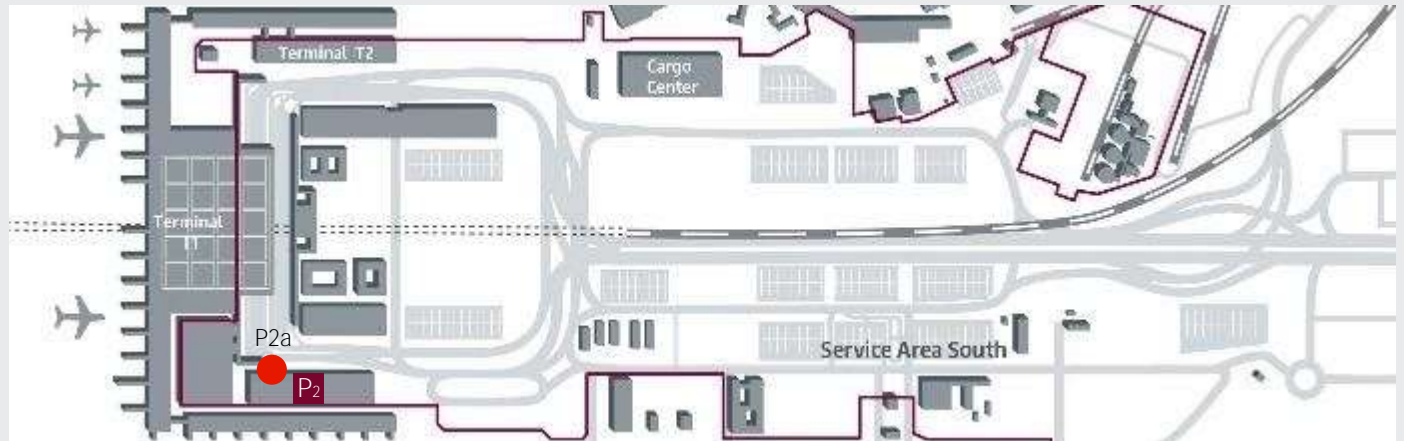
Max. available spaces: 1
Minimum booking period: 1 month
Visible size (W x H) in mm:
approx. 18,550 x 5,250**

€ Media*: € 19,500 (month)

Production and assembly*: € 5,435
(PVC Banner)**

Availability

On demand



* plus VAT.
** To be agreed between customer and customer's producer


Giant Poster car rental service return

Automatic attention-grabber
For hire car customers and departing passengers –
the giant poster on car park P2 will get their
attention on the right track.

Find more information at:
werbung.berlin-airport.de

 Terminal 1 departure, multi-storey car park P2,
rental car return, outdoor area

 Departing passengers, car rental customers

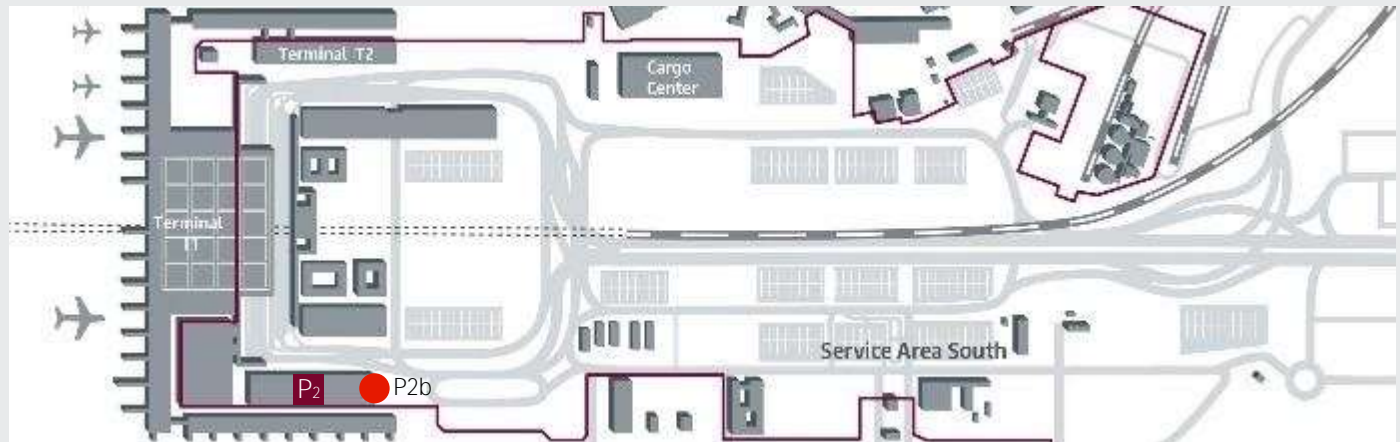
 Max. available spaces: 1
Minimum booking period: 1 month
Visible size (W x H) in mm:
approx. 18,550 x 8,100**

€ Media*: € 45,000 (month)

Production and assembly*: € 8,335
(PVC Banner)**

Availability

On demand



* plus VAT.

** To be agreed between customer and customer's producer

Banner net in the rental car center

Spellbound

Along the moving walkway and footpath to the terminal – our banner nets in the hire car centre will beguile car hire customers and departing passengers.

Find more information at:
werbung.berlin-airport.de

Departure, multi-storey car park P2, return of rental car in the rental car centre

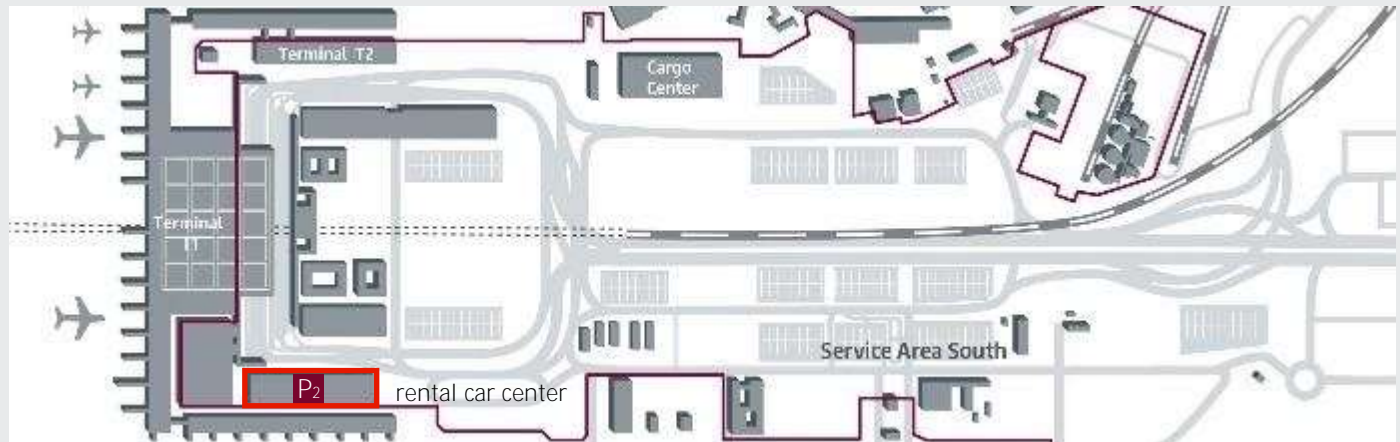
Departing passengers, car rental customers

Max. available spaces: 45 (3 nets)
 Minimum booking period: 1 month
 Production size / visible size (W x H) in mm:
 880 x 1,750 / 860 x 1,730

€ Media*: € 12,000 (month) / net 1 (24 spaces)
 Media*: € 7,000 (month) / net 2 (14 spaces)
 Media*: € 3,500 (month) / net 3 (7 spaces)
 Production and assembly*:
 Net 1: € 7,605 net 2: € 4,300 , net 3: € 2.600

Availability

On demand



* plus VAT.

Exclusive outdoor advertising location T2

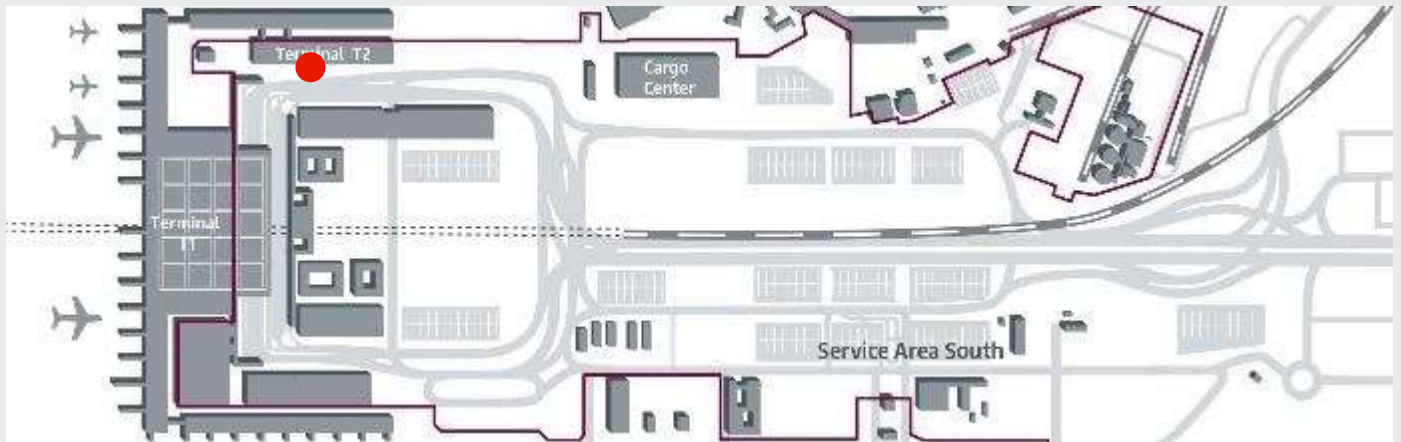
Not to be missed!
This omnipresent location is situated directly in front of Terminal 2. Use the outdoor space in the entry area according to your wishes and design your advertising presence exclusively!

Find more information at:
werbung.berlin-airport.de

- Terminal 2 outdoor area
- Departing Passengers, Meeter & Greeter
- Max. available spaces: 1
Minimum booking period: 1 year
Organization of the location in coordination with the FBB
- Media*: On demand

Availability

On demand



* plus VAT.

Exclusive outdoor advertising location



The best location

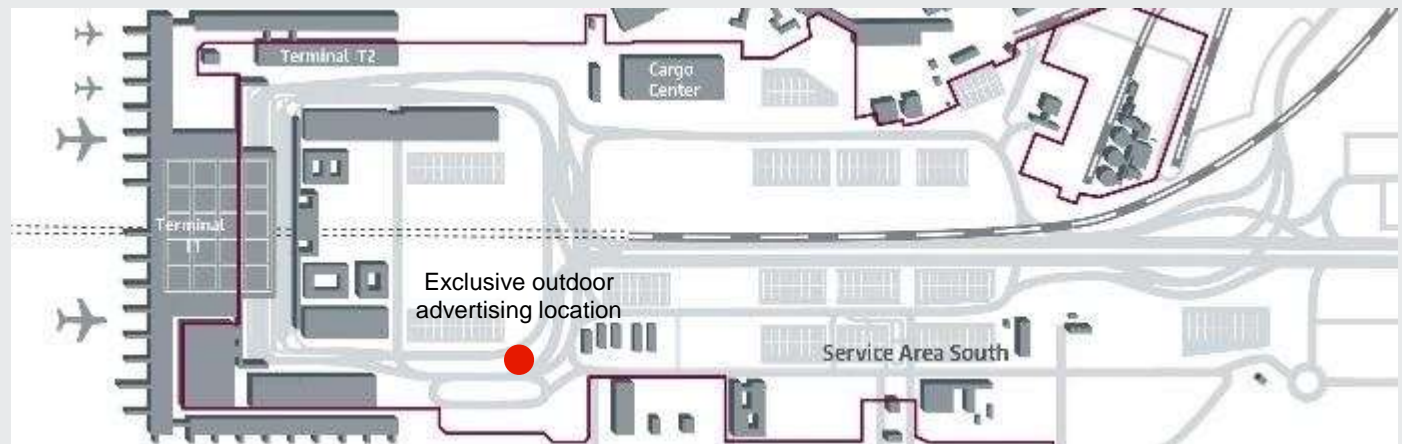
The decisive turning point – your exclusive advertising system (analogue or digital) on the curve of the central BER road exit. The exclusive site for your presentation.

Find more information at:
werbung.berlin-airport.de

- Terminal 1, outdoor area
- Arriving passengers, Meeter & Greeter
- Max. available spaces: 1
Minimum booking period: 4 years
Organization of the location in coordination with the FBB
- Media*: On demand

Availability

On demand



* plus VAT.

Contractual conditions (abstract)

Prices

All prices quoted are valid 2024 and subject to seasonal fluctuations (like trade fair surcharges) and do not include VAT.

All prices and costs are subject to change.

Production and assembly

The costs vary depending on the effort. Please request them directly at the producer. For the production and assembly of your analogue advertising space at the Berlin Brandenburg Airport we recommend the company PPS. Digital Printing GmbH Berlin:

PPS. Digital Printing GmbH
Grenzgrabenstr. 6
13053 Berlin

Person to contact

André Urban

Tel.: +49 (0) 30 726109-170
E-Mail: a.urban@pps-dp.de

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